

<p style="text-align: center;">STRENGTHS</p> <ul style="list-style-type: none">• Employee Friendly.• Solid Reputation.• High Amount of Work Volume.	<p style="text-align: center;">WEAKNESSES</p> <ul style="list-style-type: none">• Poor production support.• Managers too busy putting out fires.• Poor work organization.
<p style="text-align: center;">OPPORTUNITIES</p> <ul style="list-style-type: none">• Better training for support staff (advisors).• Written service processes.• Increased communication to the team.	<p style="text-align: center;">THREATS</p> <ul style="list-style-type: none">• Not enough capacity to accomplish work.• Independent dealers.• Employee burn out.