

ACTION PLAN 1

What will you do differently as a result of what you learned in this section?

For Wholesale I want to go ^{through} ~~to~~ all the different businesses we do business with and see who's making us the most money and who we are wasting our time with.

What will be the benefits of making these changes? What will be the consequences if you don't do anything differently?

benefits would be we could capitalize more on the places we make the most with. If we don't we could lose money.

What obstacles might you encounter and how can you overcome them?

Having our guys reaching out more to the good businesses. Keep an eye on them.

Identify your first few steps and the people who can help you with them.

Get a breakdown on everyone we wholesale with. My part's manager would help me.

Start Date: 2/1/24

Completion Date: 8/1/24



KEY TAKEAWAYS

Some of my takeaways would be, my store ~~could~~ could capitalize more on wholesale if we kept better track of it, and we treated it more like a business, and put more effort in it.

