

ACTION PLAN 1

What will you do differently as a result of what you learned in this section?

MORE ATTENTION TO THE DISPLAY AREA

What will be the benefits of making these changes? What will be the consequences if you don't do anything differently?

A MORE INVITING ATMOSPHERE FOR THE CUSTOMER
 MORE ORGANIZED FOR INVENTORY CONTROL
 ELIMINATING NON-MOVING INVENTORY

What obstacles might you encounter and how can you overcome them?

SHOULDN'T BE ANY OBSTACLES.

VENDORS HAVE AGREED TO TAKE BACK SLOW
 MOVING ITEMS

Identify your first few steps and the people who can help you with them.

REMOVING SLOW MOVING ITEMS

REPLACE WITH MORE LICENSED ITEMS LIKE

APPAREL. PUT MORE HONDA ACCESSORY ITEMS ON

DISPLAY. JUAN (FRONT COUNTER PARTS TECH TO FACILITATE)

Start Date: FEB 5th

Completion Date: FEB 12th