



### Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
MCANDLESS FORD MEADVILLE		C <u>100.00</u> W <u>120.25</u> M <u>35.00</u> R <u>139.88</u> I <u>139.88</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
LAKE VUE FORD		C <u>110.00</u> W <u>142.58</u> M <u>45.00</u> R <u>139.99</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
CUNNINGHAM CHRYSLER		C <u>105.00</u> W <u>101.78</u> M <u>45.00</u> R <u>130.00</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
COMMUNITY CHEVROLET		C <u>110.00</u> W <u>145.93</u> M <u>45.00</u> R <u>149.95</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
		C _____ W _____	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton



ACADEMY

		M _____	_____ Computer
		R _____	_____ Motors
			_____ Mitchell
			_____ Other

**Variable Rate Code(s):**  
 C=Lowest, Most Competitive (ie., L.O.F., etc.)      W=Warranty  
 M=Maintenance Rate (Normal Factory Maintenance)      R =Highest, Repair Rate      I = Internal

### Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads
MARCO MUFFLER	50.00 <i>incl. ROT &amp; LAB</i>	30.00	N/A	150.00	N/A	160.00
FLYNN'S TIRES	52.00	107.00	13.99/TIRE	99.21	130-180.	START AT 349.00 PADS/ROT+LAB
Competitor Averages	51.00	68.50	<del>13.99</del> 55.96	124.60	150.00	244.50
My Dealership	55.95	69.75	60.00	89.95	175.00	325.00