



ACADEMY

Chris Charney

Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service A/C	Replace Front Disc Pads	Totals (Sum Rows)
Midas 785-813-1992 Recent Loss 11/10/23	39.99	32.59	46.70	99.99	218. ⁹¹	179. ⁹⁹	618. ¹⁷
Lawrence Auto Diagnostics 785-608-5371 Justin Fox 11/10/23	129. ⁹⁹	45	59. ⁹⁹	129	299	169. ⁹⁹	832. ⁹⁷
Free State Auto Works 11/10/23 785-841-8558 Tavis Hill	89. ⁹⁹	35. ⁹⁹	59. ⁹⁹	119	239	199	742. ⁹⁷
Fire Stone Complete Auto 11/10/23 785-727-2584 Dan Navea	99. ⁹⁹	35	49. ⁹⁹	99	199	189	671. ⁹⁸
Meineke Car Care 785-330-5222 11/10/23 John Ellis	49. ⁹⁹	34. ⁹⁹	51. ⁹⁹	119. ⁹⁹	219	169	644. ⁹⁶
Val-Mut 785-832-8655 Frank Mut 11/10/23	59. ⁹⁹	39. ⁹⁹	49. ⁹⁹	115	N/A	215	477. ⁹⁸
Competitor Averages	78. ³²	37. ²⁶	52. ⁷⁷	113. ⁶⁶	234. ⁹⁸	186. ⁹⁹	703. ⁹⁸
My Dealership	125. ⁰⁰	60	69. ⁹⁹	99. ⁹⁵	270. ⁴⁰	240	865. ³⁴



ACADEMY

Dealer Labor Rate Survey *Chris Chacay*

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Dale Willey CDJR		C <u>169</u> W <u>135</u> M <u>169</u> R <u>169</u> I <u>169</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Olathe Dodge		C <u>249</u> W <u>155</u> M <u>180</u> R <u>249</u>	<input type="checkbox"/> Factory <input checked="" type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Dale Willey Honda		C <u>169</u> W <u>132⁸⁰</u> M <u>169</u> R <u>169</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input checked="" type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Meachry Subaru		C <u>149⁹⁵</u> W <u>129</u> M <u>149⁹⁵</u> R <u>149⁹⁵</u>	<input checked="" type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input type="checkbox"/> Other
Laird Kolor Ford		C <u>165</u> W <u>116⁵³</u> M <u>100</u> R <u>165</u>	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input type="checkbox"/> Mitchell <input checked="" type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			