



Dealer Labor Rate Survey

Complete this survey if you have a dealer (OEM) store.

Dealer	Labor Rate		Flat Rate Time Standard
	Single	Variable	
Bill Rapp		C 155 155 W 139.71 M <u>env Price</u> 73 ^{cost} R 185 I 155	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <i>per demand</i> <input type="checkbox"/> Other
East Syracuse Chevy		C 129 W 142.49 M 118 R 195	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Fox Chevy		C 155 W 133 M 85 - <i>new</i> R 175	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Shannon Chevy		C 135 W 115 M 85 R 159	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Burdick Chevy		C 164 W 147 M 77 R 195	<input type="checkbox"/> Factory <input type="checkbox"/> Chilton <input type="checkbox"/> Computer <input type="checkbox"/> Motors <input checked="" type="checkbox"/> Mitchell <input type="checkbox"/> Other
Variable Rate Code(s): C=Lowest, Most Competitive (ie., L.O.F., etc.) W=Warranty I= Internal M=Maintenance Rate (Normal Factory Maintenance) R =Highest, Repair Rate			



Non-Dealer Competitive Maintenance Pricing Summary Survey

- This survey is designed for independent, or non-dealer stores.
- Make sure to include parts and labor.

Competitor Name	Lube, Oil & Filter	Cabin Filter	Balance Tires	Align Front End	Service AC	Replace Front Disc Pads	Totals (Sum Rows)
Peppboys	119.95	39.95	64	99.95	399	549	1271.85
Big 4 tire	79.95	54.99	60	89.99	425	335	1064.93
Walmart	54.88	29	60	NA	290	NA	433.88
Monroe	99.99	49	60	99.95	310	435	1053.94
AAA Firestone	90	55	65	119	350	580	1289
Mikes Auto center	79.95	35	40	79.95	275	320	829.90
Competitor Averages	87	42	58	98	346	448	1079
My Dealership	89.99	58.40	100	109.95	455	655	1468.34