Community Assessment Presentation
Due: _____

PURPOSE: Assess a selected community to determine the needs, resources, and the general health of the community.

<u>**Knowledge:**</u> Integrate understanding of multiple dimensions of patient centered care: patient/family/community preferences, and values. Also, to encourage knowledge of local community resources.

<u>**Skills:**</u> Seek information about outcomes of care for populations served in care setting

TASKS:

- Meet with your clinical group. Divide out the assignment. Determine which student will interview which local stakeholder (see the N442: Windshield Survey Verification Form).
- Please do not procrastinate on this project as it can be time consuming as you must travel to take photographs and arrange phone interviews or personal interviews with the personnel and other agencies outlined as well as community members.
- This presentation is in PowerPoint format and is group work (assigned by group).
- This will be presented on the date determined in the weekly lesson plans and syllabus.
- Each clinical group member must be included in multiple photos a minimum of 3 pictures, **including 1 group photo**.
- Perform a windshield survey on the clinical day assigned – this can be individually or as a group.
- Ask the stakeholder interviews the following questions:
  - **Business Owner:**
    - What are the risks/hazards for the community, community strengths, community weaknesses, suggestions for improvement?
    - If your group were to complete a community change project on the county seat or the whole county, what would be the ideal change project?
    - Community members perception of level of safety in the community
    - Community members perception of personal health and the health of the community.
    - Community members perception of the ability of the community to identify, plan, and meet the health needs of the community (intra-community resources).
    - Citizen's perception of the future of the community.
    - Do they live in this community? If so, how long? If not, how long have they worked in this community?
  - **Community Member:**
    - What are the risks/hazards for the community, community strengths, community weaknesses, suggestions for improvement?
    - If your group were to complete a community change project on the county seat or the whole county, what would be the ideal change project?
    - Community members perception of level of safety in the community
    - Community members perception of personal health and the health of the community.
    - Community members perception of the ability of the community to identify, plan, and meet the health needs of the community (intra-community resources).
    - Citizen's perception of the future of the community.
    - Do they live in this community? If so, how long? If not, how long have they worked in this community?
    - Are these healthcare opportunities available? I.e. Hospitals, medical facilities, public health department, family planning, crisis pregnancy, domestic abuse services, ALANON, AA, NA.
    - Adequacy of Health Care and Social Services per key stakeholders (interviewed community

members)
- Geographic Distribution of Health Care and Social Service How far away are they? How hard is it to get an appointment?
- Types of Services & Resources
  - See above for a listing (may add ones not listed)
  - Are there primary care facilities?
  - You can always ask EMS if they transport primary care or walk in clinic appropriate patients to the ER rather than then seeking care appropriately.
- Social supports
  - Counseling and support systems
  - Clothing
  - Food
  - Shelter (Homeless shelter, churches, etc.).
- Nearest animal shelter/rescue?
  - Is this a kill shelter?
- Private Transportation: estimated number of persons with a transportation issues (do you see many cars on the road? What do the community members tell you about this? What does the police say about this?

o **Police Officer:**
- Where are they located and what is available? I.e.: Police, fire, ambulance, post office, library, sanitation, city hall, water department, courthouse, jail, and other governmental buildings.
- What is the jurisdiction for EMS, Police and Fire?
- Highest crime for the county seat and the county? (murder, theft, rape, traffic death rates, number of registered sex offenders)
- Where is the county jail located? How many inmates can be housed here?
- Safety concerns for this county or county seat?
- Do they live in this community? If so, how long?
- Recent Community-Wide Disasters
- Disaster Preparedness Planning (where does this occur)
- Private Transportation: estimated number of persons with a transportation issues (do you see many cars on the road? What do the community members tell you about this? What does the police say about this?

o **Clergy:**
- What types of places of worship are in this community?
- What are the appearances of the worship areas? (ill repair, new)
- Places for culture & arts? (community theater, etc.).
- Museums?
- Ethnic or fraternal organizations (Masons, Moose Lodge, VFW, etc.).
- Do they live in this community? If so, how long?
- What are the risks/hazards for the community, community strengths, community weaknesses, suggestions for improvement?
- If your group were to complete a community change project on the county seat or the whole county, what would be the ideal change project?
- Community members perception of level of safety in the community
- Community members perception of personal health and the health of the community.
- Community members perception of the ability of the community to identify, plan, and meet the health needs of the community (intra-community resources).
- Citizen's perception of the future of the community.

o **Health Department:**
- Where is this located?
- Who was your POC for this agency?

- Who is in charge/Public Health Administration? What is their level of education and title?
- How many staff are employed here?
- What services do they offer?
- How many patients do they see yearly and for what services?
- Do they offer a dental program?
  - How much it is and how long does it take to be seen?
- What other information can you provide about the dental services?
  - If they do not offer them, where do they refer their Medicaid or non-insured patients?
- What departments are housed here and what agencies do they refer to or use for additional assistance for their patients? i.e.: WICC, Environmental health, Disaster relief/preparedness, FEMA, infectious disease, charities, red cross, homeless shelter, halfway houses, crisis counseling or crisis services, drug/alcohol rehab, men's/women's health, vaccines, dental programs, CCAR, adult day care, IHEAP or ERBA (utility assistance), etc..
- Programs for vulnerable populations (mentally disabled, physically disabled, pregnant, children, homeless, those with addictions, etc.?
- What are the three most prevalent diseases in this community?
- Why do you think they are the most prevalent?
- What are the statistics on STD's?
- Do they offer health education for risk reduction? What types of education? Health fairs? Individual counseling, etc.?
- Births rates
- Deaths rates
  - *age*
  - *leading causes*
  - *infant mortality rate*
- Morbidity Rates
- Immunization Rates
- Lead Rates for Children
- Recent Community-Wide Disasters
- Disaster Preparedness Planning (where does this occur)
- Have any restaurants received citations from the health department?
- Have any restaurants been closed by the health department?

- **City Hall:**
  - Air & Water Quality (Air: can be seen on daily news, water quality should be on community website/city hall/water department), climate? Terrain?
  - Where is the HUDD office for the county & how many people do they serve?
  - What percent of the community relies on section 8 housing?
  - Housing Available:
    - Type
      - Family
      - Non-Family- hotels, inns, bed& breakfast, etc.
      - Communal or Group
    - Age of Housing
    - Affordability of Housing
    - Ownership versus Rentals
  - Are these community resources available? I.e. Parks, pool, playgrounds, tennis courts, skate parks, football, track, bowling, other sporting opportunities, Fitness centers/gyms, clubs for kids (scouts, rec sports, etc.).
  - Is there a recreational center or community building? If so, do they hold classes like Zumba or martial arts, crafts, etc.? Senior centers? Clubs? Business organizations? Community Associations?

- Are there organizations that will help with groceries, power bill payments, etc.?). Ask city hall.
- **School Personnel:**
  - School options such as public schools, private schools, higher education?
  - How many students are enrolled in the different schools?
  - What languages are spoken?
  - Do they have a nurse on staff?
    - If so, how many children does he/she oversee?
    - How many does she medicate daily?
    - How does he/she manage her time?
  - What is the graduation rate for the High School in the county seat?
  - What types of higher education is available (trade, junior college, private colleges, 4-year University – how far away are they and do students have a way to get there if they don't drive?)
  - What level of higher education is achieved (by %) by their graduates? (Associates, Bachelors, Masters, Doctoral, etc.)
  - Is there a military recruiter nearby?
  - What are the risks/hazards for the community, community strengths, community weaknesses, suggestions for improvement?
  - If your group were to complete a community change project on the county seat or the whole county, what would be the ideal change project?
  - Community members perception of level of safety in the community
  - Community members perception of personal health and the health of the community.
  - Community members perception of the ability of the community to identify, plan, and meet the health needs of the community (intra-community resources).
  - Citizen's perception of the future of the community.
  - Do they live in this community? If so, how long? If not, how long have they worked in this community?

CRITERIA:

- Please see the grading rubric for the breakdown of each individual section and how many pictures are needed for each section.

Windshield Survey/Community Assessment Rubric

Community Information	Points Obtained	Points Possible
Physical boundaries of the county, the town that is the county seat. Is there any interesting history attached to the county seat or in the county? • What other towns fall within the county lines that people occupy? • Who are the elected officials and local government in the county seat or county? i.e.: State's Attorney, Mayor, Council members, environmental health, public health, administrator, circuit clerk, environmental health, alcohol, tobacco and firearms, FCC/aviation (who would you contact if a plane crashed for investigation), disaster coordinator, etc.... • Key stakeholders in the county seat? • Where is the county court house? • How did the county seat originate? • How has the community changed over time? • What does the communities future look like • Name place sign or symbolic community indicator (what landmark do people identify with this town • <mark>(The photo of the symbolic location is worth 5 points).</mark> **At least 1 photo is required.**		10 items (5 points each) **50 points**
Population & Racial Breakdown by percentage Population Density • Age & Gender Distribution • Marital Status • Racial Distribution • Ethnic Distribution **Appearance of Population on the streets** <mark>(Pictures you take – at least 1 photo is required, but more is allowed)</mark>		(Each bullet point is worth 1 point, <mark>the photo is worth 5 points)</mark> **10 points**

Housing Options in the county seat:
 • Where is the HUDD office for the county & how many people do they serve?
 • What percent of the community relies on section 8 housing?
 • Housing Available:
   • Type: Mobile homes, apartments, houses, low-income housing, assisted living facilities, senior centers, or homeless shelters. Etc.
     o Family
     o Non-Family- hotels, inns, bed& breakfast, etc.
     o Communal or Group
 • Age of Housing
 • Affordability of Housing
 • Ownership versus Rentals
 Condition of Neighborhoods in the community <mark>(Pictures you take - at least 2 photos are required)</mark>
		(HUDD: 2 points, Percentage 2 points, Housing available: 6 points, <mark>Photos: 5 points – minimum of 2 photos)</mark>
		
		 15 points

Vital Statistics & Epidemiological Health Indicators		(5 points for data, <mark>5</mark>

- Births rates - Deaths rates *age* *leading causes* *infant mortality rate* - Morbidity Rates - Immunization Rates - Lead Rates for Children **Symbolic Indicator of Vitality of the Community (Pictures you take – at least 2 are required)** (people smoking, working out, eating poorly/healthy, etc.).		points for photos, minimum of 2 photos) **10 points**
Values & Beliefs: - What types of places of worship are in this community? - What are the appearances of the worship areas? (ill repair, new) - Places for culture & arts? (community theater, etc.). - Museums? - Ethnic or fraternal organizations (Masons, Moose Lodge, VFW, etc.). **Photos you take of community organizations/areas of worship (Pictures you take – at least 3 are required)**		10 points for data, 5 points for photos, minimum of 3 photos) **15 points**
Physical Environment: - Air & Water Quality (Air: can be seen on daily news, water quality should be on community website/city hall/water department), climate? Terrain? - Recent Community-Wide Disasters - Disaster Preparedness Planning (where does this occur) - Symbolic Indicator of Physical Environment **(Pictures you take – at least 4 are required - of the health department, water department, water purification, the environment in general (dilapidated buildings, old architecture, poor streets, etc.).**		(6 points for questions, 9 points for photos – must include a minimum of 4 photos) **15 points**
Transportation: - Railroad, Bus, Bike, Car, Foot, Plane, Taxi, Subway, iPass/Tollway, shuttle, dial-a-ride, etc. **(Include pictures you take – at least 3 are required)** - Private Transportation: estimated number of persons with a transportation issues (do you see many cars on the road? What do the community members tell you about this? What does the police say about this? - Bus Service (any available and if so, cost?) - Other community-based transportation services (dial a ride, uber, lyft, taxi, etc.). - Roads & Highways - Presences and condition of maintenance - Air & Rail Services, Commuter Services (closest bus station, train station, airport?).		(2 points for each question & 7 points for photos – must include a minimum of 3 photos) **15 points**
Economy: Major employers in the county? (Kraft, CHI, EIU, etc.)		(16 points for questions and 8 points for photos

• Where is the nearest unemployment office? • What services are offered here (unemployment office)? • What is the percentage of unemployed persons live in this county? • How does this compare to the state unemployment rate? • Occupational categories? (laws firms, restaurants bars, factory, schools, hospital, etc.). • Financial Characteristics (median household income, per capita income, poverty level). • Common socioeconomic status seen here? **Photos you take of employment opportunities (businesses) – at least 4 are required**		== – minimum of 4 photos==) **25 points**
Shopping Opportunities: Food, clothing, pharmacy, household goods, malls, <u>low-income options</u> (salvation army, goodwill), are there empty storefronts ==(Photos of businesses and empty areas – at least 3 are required)==? • Have any restaurants received citations from the health department? • Have any restaurants been closed by the health department?		9 points for questions & ==6 points for photos – minimum of 3)== **15 points**
Industry/Business: Lumber, plumbers, UPS, Factories, Restaurants, Banks, Hotels, Bars (how many of these are there?) ==Include photos – at least 1 picture of local businesses/industry==		(5 points for info - ==5 points for pictures==) **10 points**
Recreational Opportunities: • Are these community resources available? I.e. Parks, pool, playgrounds, tennis courts, skate parks, football, track, bowling, other sporting opportunities, Fitness centers/gyms, clubs for kids (scouts, rec sports, etc.). • Is there a recreational center or community building? If so, do they hold classes like Zumba or martial arts, crafts, etc.? Senior centers? Clubs? Business organizations? Community Associations? ==Photos of recreational opportunities – at least 2 are required==		(5 points for locations, ==5 points for photos – minimum of 2 photos==) **10 points**
Public Safety: • Where are they located and what is available? I.e.: Police, fire, ambulance, post office, library, sanitation, city hall, water department, court house, jail, and other governmental buildings. • What is the jurisdiction for EMS, Police and Fire? • Highest crime for the county seat and the county? (murder, theft, rape, traffic death rates, number of registered sex offenders) • Where is the county jail located? How many inmates can be housed here? • Safety concerns for this county or county seat?		(15 points for information listed, ==10 points for photos with city hall, police, water, etc. minimum of 4 photos.)== **25 points**

Schools:
• What is the average expense per student, compare to national average?
• School options such as public schools, private schools, higher education?
• How many students are enrolled in the different schools?
• What languages are spoken?
• Do they have a nurse on staff?
   • If so, how many children does he/she oversee?
   • How many does she medicate daily?
   • How does he/she manage her time?
• What is the graduation rate for the High School in the county seat?
• What types of higher education is available (trade, junior college, private colleges, 4-year university – how far away are they and do students have a way to get there if they don't drive?)
• What level of higher education is achieved (by %) by their graduates? (Associates, Bachelors, Masters, Doctoral, etc.)
• Is there a military recruiter nearby?
Photos of schools – at least 3 are required
		(2 points for each item plus 8 points for photos – minimum of 3 photos)
		
		25 points

Healthcare Opportunities:
• Are these available?
   • Including: Hospitals, medical facilities, public health department, family planning, crisis pregnancy, domestic abuse services, ALANON, AA, NA.
• Adequacy of Health Care and Social Services per key stakeholders (interviewed community members)
• Geographic Distribution of Health Care and Social Service How far away are they? How hard is it to get an appointment?
• Types of Services & Resources
   o See above for a listing (may add ones not listed)
   o Are there primary care facilities?
   o You can always ask EMS if they transport primary care or walk in clinic appropriate patients to the ER rather then then seeking care appropriately.
   o Are there organizations that will help with groceries, power bill payments, etc.?). Ask city hall.
• Social supports
   o Counseling and support systems
   o Clothing
   o Food
   o Shelter (Homeless shelter, churches, etc.).
• **Stakeholder interviews (community members)**
Photos that you take of local healthcare opportunities – at least 4 are required
		(5 points for each section – 25 points; stakeholder interviews 10 points, photos are another 10 points – minimum of 4 photos).
		
		50 points

Public Health Department: • Where is this located? • Who was your POC for this agency? • Who is in charge/Public Health Administration? What is their level of education and title? • How many staff are employed here? • What services do they offer? • How many patients do they see yearly and for what services? • Do they offer a dental program? How much it is and how long does it take to be seen? • What other information can you provide about the dental services? • If they do not offer them, where do they refer their Medicaid or non-insured patients? • What departments are housed here and what agencies do they refer to or use for additional assistance for their patients? i.e.: WICC, Environmental health, Disaster relief/preparedness, FEMA, infectious disease, charities, red cross, homeless shelter, halfway houses, crisis counseling or crisis services, drug/alcohol rehab, men's/women's health, vaccines, dental programs, CCAR, adult day care, IHEAP or ERBA (utility assistance), etc.. • Programs for vulnerable populations (mentally disabled, physically disabled, pregnant, children, homeless, those with addictions, etc.? • What are the three most prevalent diseases in this community? • Why do you think they are the most prevalent? • What are the statistics on STD's? • Do they offer health education for risk reduction? What types of education? Health fairs? Individual counseling, etc.? • Interview a person at this department and **take photos (not of patients due to HIPPA – at least 2 photos are required).**		(each section is worth 5 points, including photos, minimum of 2) **80 points**
Animal Care Services: • Nearest animal shelter/rescue? • Is this a kill shelter? **Photos that you take of the local animal care services – at least 2 are required**		(5 points for information, 5 points for photos – min of 2) **10 points**
Trash Collection & Water: • Who collects the trash and how often? • Is the garbage in bins/toters? • Where does the county seats water come from? • Are there any risks related to this source?		**5 points**
Streets: Good repair? Are they under construction? **Pictures you take of roads in ill repair/under construction.**		(3 points for information, 2 points for photos – min of 1) **5 points**
Communication:		(3 points for

• Emergency Broadcast Services (Number of TV stations & Radio stations locally) • Postal Services • local newspaper(s) **Photos that you take of local communication – at least 1 photo is required**		information, <mark>2 points for photos – min of 1</mark>) **5 points**

Community as a whole:
Risks/hazards for the community, strengths, weaknesses, suggestions for improvement.
    • If your group were to complete a community change project on the county seat or the whole county, what would be the ideal change project?
    • Community members perception of level of safety in the community
    • Community members' perception of personal health and the health of the community.
    • Community members' perception of the ability of the community to identify, plan, and meet the health needs of the community (intra-community resources).
    • Citizen's perception of the future of the community.
		(each section is worth 2.5 points each)
		
		30 points

Proofread: Proper grammar, no spelling errors, well put together and aesthetically pleasing i.e.: no clutter on your slides, <mark>minimum of 25 slides.</mark>		**15 points**
References (its own slide)		**10 points**
Peer and self-evaluations submitted (grades will not be released for any group member until they are all submitted to the Dropbox). Please follow the directions on the evaluations.		**15 points**
Group Performance (All group members are in at least three photos during the windshield survey, including one group photo.)		**15 points**
Business casual **attire for all group members plus** _white lab_ **coat. ALL group members MUST be present for the clinical and must be present on presentation day to receive project points, otherwise the grade for that group member is a zero.**		**20 points**
FINAL GRADE		**/500**

N442: Windshield Survey Verification Form

- Please complete this log during your windshield survey clinical.
- **You must participate in the survey clinical time (everyone) and in the project. A poor evaluation from your peers will result in a lower grade. You MUST be present on presentation day to receive a grade for this project.**
- PPT is submitted by one person, with everyone's name on it in the group to the Dropbox. You will also present in class. Please see rubric for presentation guidelines. <mark>YOU MUST WEAR YOUR LAKEVIEW UNIFORM FOR THIS CLINICAL</mark>.

Group Members: _____

Semester: _____ Clinical Instructor: _____

Date	Time	Location	Verifier of Clinical Hours
Example: 05/15/15	Time of Interview	Required Interviews	Whoever is verifying your hours needs to print their name and sign and include a phone number & email (if applicable) for POC
		Business Owner/Manager 1	Name of Business/Name of person interviewed: Phone number:
		Business Owner/Manager 2	Name of Business/Name of person interviewed: Phone Number:
		5 Community Members -Do they live in town or rural? -How long have they lived here?	Print/Sign: Print/Sign: Print/Sign: Print/Sign: Print/Sign:
		1 Police Officer	Office Name Printed: Officer Signature: Phone Number:
		1 Clergy	Name/Sign: Phone Number Name of Church Visited: Location:
		Health Department	Personnel Name: Signature: Phone/Email: Position at Department:
		City Hall	Name: Signature: Phone/Email: Position at City Hall:
		School Personnel	Name: Signature: Phone/Email: Position: Name of School/Location:
Total hours:		7 hours total on project	