



LAKEVIEW COLLEGE OF NURSING

SM
903 North Logan Avenue • Danville, IL 61832 • 217-709-0929 • Fax 217-442-2279
ADAPTABILITY • CARING • EXCELLENCE • INTEGRITY • SERVICE

Insert Headline (Use Action Verb within headline.)

FOR IMMEDIATE RELEASE

Insert Date

Contacts:

Insert Name of One Contact Person for Group
Insert Phone Number of Person Listed Above
Insert E-mail for Person Listed Above

Insert Name of One Contact Person for Benefiting Organization
Insert Phone Number for Person Listed Above
Insert E-mail for Person Listed Above

A group of students from Lakeview College of Nursing will participate in **INSERT NAME OF EVENT** at **INSERT LOCATION NAME & CITY** on **INSERT DATE** from **INSERT TIME**. **INSERT INFO ON TARGET AUDIENCE** (e.g. *The public is invited to attend.*).

INSERT DETAILED INFORMATION ABOUT THE EVENT SUCH AS WHAT ATTENDEES CAN EXPECT TO SEE, DO, ETC. (Also need to mention procedures and registration deadlines if applicable and complete address where event/activity will be held.)

LIST NAME, HOMETOWN CITY, HOMETOWN STATE (& HOMETOWN ZIPCODE) OF STUDENTS INVOLVED IN THE PROJECT AS WELL AS Who, What, When, Where, and WHY GROUP CHOSE THIS PROJECT (Media will be most interested if there is some personal connection by any or all of the group members. Please give as much detail as possible and provide a direct quote or two that relates to the project). (e.g. Jane Doe of Danville, IL (61832), Robert Smith of Champaign, IL (61821) and Charlie Rivers of Charleston, IL (61920) decided to pursue this effort with the American Cancer Society because each member of the group has a family member who has battled the disease. Doe’s mother is a 10 year survivor of breast cancer while Smith and Rivers both have relatives who have died from lung cancer. Smith said, “By putting our focus on this project we are all honoring our loved ones.”)

Lakeview College of Nursing has provided excellence in nursing education since 1894. Lakeview currently offers a bachelor of science in nursing degree program in Danville as well as Charleston, Illinois.

For more information about this event please contact Lakeview College of Nursing at **INSERT PHONE NUMBER** - 217-709-0929 FOR DANVILLE CAMPUS or 217-345-3575 FOR CHARLESTON CAMPUS.

-end-

IF AVAILABLE PLEASE ATTACH JPG PHOTO (with a caption that describes what is included as well as the name of each person who may be included) **OR VIDEO THAT IS PERTINENT TO THIS RELEASE.**

Please complete this release and submit it to your instructor by deadline in syllabus. Once approved by instructor, this will be e-mailed to LCN’s Coordinator of Recruitment/Marketing for editing (if needed) and distribution to the media. Ideally, distribution should occur at least 2 weeks prior to any scheduled event/activity.