

Worldview for the Marketplace: AUDIO #8

LESSON AT A GLANCE

“How Big Is Your Vision?”

Threefold Cord: Living and Building Relationally

MASTER PRINCIPLE #8

All lasting wealth comes through the family unit and is built generationally.

Key scriptures:

Gen. 1:11, 12:3; Deut. 6:20-25; 2 Sam. 18:18; Ps. 78:1-7; Jer. 6:16; Hab. 2:2; Mal. 4:4-6; Matt. 11:28-30, 12:48-50, 28:18-20; Luke 9:1-10; John 5:17,19,20,24,30, 16:7, 17:18-19; 1 Cor. 4:17, 11:1, 12:18; Eph. 4:15-16; Phil. 3:12

Key concepts found in this lesson:

How to build multi-generational organizations which are faithful to the intent of their design and fathers.

1. The size of our vision is related to the race we are running; is it a solo race or a relay race?
2. Generational transfer requires the building of a mentoring-discipling climate within the organization.
3. The DNA of any organization determines what it can be even with progressive grafting.
4. The family unit is the biblical foundation of lasting wealth structures, with godly character as its ongoing legacy.

How each of these four major teaching concepts generally applies to the marketplace ministries:

Key business applications:

The heritage and vision of an organization creates a climate of excellence, honor, and stability through a spirit of fatherhood.

1. A God-birther organization usually requires multiple generations of leaders to fulfill the vision of its fathers.
2. Discipling-mentoring is the leverage point that transmits excellence and vision throughout a company and across time.
3. God-birther creations adapt and progress but they do not evolve into something totally different (new divisions; vertical integration).
4. Strong family units are the backbone of any successful organization.

You are called to co-manage God’s creation in Christ.

Romans 8:17

Study • Train • Obey

"How Big Is Your Vision?"

I. MASTER PRINCIPLE #8:

All lasting wealth comes through the family unit and is built generationally

(Gen. 12:3). This lesson deals with the legacy we will leave to our families, churches, businesses, nations, and friends.

- A. Our vision is built on one of two general concepts:
 - 1. What I can achieve myself, utilizing all that is around me, including people, as components of my vision.
 - 2. What I can achieve as a team-member, building with my family, jointed-spiritual family; workplace partners, fellow citizens, and friends.
- B. These two different paths are built on significantly different motives, ethics, and goals.
 - 1. The "self-achievement" model serves self and empowers others as a by-product.
 - 2. The "team-achievement" model empowers others, and self-empowerment becomes the by-product.
 - 3. This teaching is about helping you see which path you wish to take.
- C. Our statement concerning lasting family wealth, built generationally, is built on these assumptions:
 - 1. "Riches" are about material things of value, which are essential only in relation to our calling's need for riches.
 - 2. "Wealth" is about God's blessings of provision, spiritual and natural. What is the "money value" of a Christ-honoring lineage?

II. The size of our vision is related to the race we are running; is it a solo race or a relay race.

(Deut. 6:20-25; 2 Sam. 18:18; Ps. 78:1-7; Jer. 6:16; Hab. 2:2; Mal. 4:4-6; Matt. 11:28-30; John 16:7, 17:18-19)

- A. Adam Peacocke uses a wonderful example from the Olympic Games.
 - 1. In the Olympic Games, Donovan Bayly set a record for the 100 meters of 9.84.
 - 2. In the same Olympics, three of the four winning 400 x 100 meter relay men ran faster.
 - 3. The issue was empowering others with a "running start." The passing lane is critical!
 - 4. Vision is about dead starts and running starts.
- B. The "running start" is Christ's way, the way of "generational transfer." It is the ancient path (Jer. 6:16; Matt. 11:28-30).
 - 1. Let us illustrate this concept of building generationally, using the example of "cathedral thinking."
 - a. Make the plans: a vision spanning generations. A vision which can be finished in one lifetime is too small!
 - b. Plant the trees your sons and grandchildren will use.
 - c. Accumulate the resources (example: David-Solomon; Jesus-Twelve-Paul-us).
 - d. Envision the generations with your vision; share your heart (Mal. 4:4-6).

- C. What does it take to shape a heart?
 1. There must be a clear vision (Hab.2:2) which excites commitment beyond one lifetime.
 2. The vision must be shaped and shared by at least two generations (Deut. 6:20-25).
 3. There must be lifestyle and climate of a revealed heart and a sense of history: What was, is, and can be. Example: the story of Dennis Peacocke’s ring.
 4. There must be shared responsibility in the context of discipleship (John 17:18-19).
 5. There must be rejection of the lie that “every generation must find their own truth.”
- D. Here is the biblical ideal (Ps. 78:1-7):
 1. Fathers formulate.
 2. Sons demonstrate.
 3. Grandsons authenticate (Abraham, Isaac, and Jacob).
 4. Great-grandsons administrate.
- E. Men and women who have no “sons” wrongly build monuments to themselves! (2 Sam. 18:18)

Worldly Deceptions	We are told falsely that because of the competitive nature of the marketplace, individual performance is the key to realizing our personal dreams.
Key Business Applications	The truth is, God-birthed organization usually requires multiple generations of leaders to fulfill the vision of its fathers.

III. Generational transfer requires the building of a mentoring-discipling climate within the organization (Matt. 28:18-20; Luke 9:1-10; John 5:17,19,20,24,30; 1 Cor. 4:17; 11:1; Phil. 3:12).

- A. The concept of “generational transfer,” in the context of any organization, requires that it become a “learning organization.”
 1. A learning organization highly values relationships and works on them to keep communication clear and current.
 2. A learning organization (family) focuses on its vision, goals, ethics, and methodologies, and keeps them at the center of their relationships.
 - a. “Vision”: Where we are going and why?
 - b. “Goals”: Road markers of achievement on the way to fulfilling the vision.
 - c. “Ethics”: The relational, moral, and motivational rules by which we all agree to play.
 - d. “Methodologies”: The procedures and systems we agree to use to help us fulfill the vision.
- B. Christ modeled for us all the “methodology” of His vision: being the Father’s human disciple.
 1. Jesus is our pattern in life in all things; His pattern is discipleship (John 5:17, 19,20, 24,30).
 2. The twelve apostles followed Jesus in His pattern: That is why they were called “disciples.”

3. Paul followed Christ's pattern (1 Cor. 4:17, 11:1).
 4. "Christian" is used three times in the New Testament; "disciple(s)" is used over 250 times!
 5. A disciple is a "disciplined learner," removing that which doesn't belong.
- C. The discipling methodology has four main identifying aspects or phases:
1. Studying the skills of your mentor: I do, you watch.
 2. Apprenticeship: We do together.
 3. Ownership: You do, I watch (Luke 9:1-10).
 4. Reproduction: you go make disciples and reproduce the methodology (Matt. 28:18-20).

Worldly Deceptions	We are told falsely that every new leadership team must be free to build with a new vision.
Key Business Applications	The truth is, discipling-mentoring is the leverage point that transmits excellence and vision throughout a company and across time. Greater strength to a family, church, or business vision comes when current leaders (parents, pastors, CEO's) mentor-disciple those for whom they are responsible.

IV. The DNA of any organization determines what it can be even with "progressive grafting."
(Gen. 1:11; Phil. 3:12).

- A. In Genesis Chapter One, God uses the phrase ten times, "after its kind." This is not done anywhere else in scripture.
1. He was obviously making a point about evolution.
 2. He is also making a point about what He authorizes, creates, or permits: If it comes from God, it has design, purpose, and destiny (DNA).
- B. Discovering the DNA of any organization is essential to its success.
1. Do you have a "building permit" to build this, and how do you know?
 2. What was in God's mind when He issued the permit?
 3. How do our current resources and provision, customers, technology, etc. confirm or challenge our sense of DNA?
 4. How will proposed changes (partners; products; customers; core definitions; PR changes; etc.) challenge, change, or confirm our DNA?
- C. Knowing what business you are in is square one; seeing related adaptations is square two and sometimes critical.
1. Parents' children aren't identical to the parents, but they are totally a relate product of 100% of their DNA.
 2. "Tissue rejection" and "blood type compatibility" should tell us something about how God builds.

Worldly Deceptions	We are told falsely that all successful companies in a fast-paced technological market must be able to “morph” quickly.
Key Business Applications	The truth is, God-birthed creations adapt and progress but they do not evolve into something totally different (new divisions; vertical integration).

V. The family unit is the biblical foundation of lasting wealth structures, with godly character as its ongoing legacy (Gen. 12:3; Mal. 4:4-6; Matt. 12:48-50; 1 Cor. 12:18; Eph. 4:15-16).

- A. Biblically speaking, marketplace ministries are linked to family businesses.
 1. Even the word “economics” comes from the Greek word “ekios,” which means household management.
 2. Successful business ventures may go outside of the natural family, but they must be with those God has “jointed us with” (Eph. 4:15-16) to be blessed of God.
- B. Genesis 12:3 speaks of the family unit as God’s human conduit for blessing.
 1. Godly family dynasties are Satan’s worse nightmare: Abraham, Isaac, Jacob, Joseph.
 2. To be a spiritual family in Christ (Matt. 12:48-50) that is made up of our natural families should be our prime goal in life!
- C. Here are some interesting facts from the mid-1990s on family businesses in the United States.
 1. 80-90% of all U.S. companies are family firms.
 2. 40-60% of the U.S. Gross National Product is generated by family firms.
 3. 500,000 private U.S. companies have 20 plus employees – virtually all of those companies are family businesses.
 4. 40-60% of our country’s largest publicly held companies are under family control.
 5. Family businesses account for over half the nation’s employment and new job creation.
 6. Family businesses are large and small. One single family business, Ford Motor Company, accounts for 1% of the GNP.
 7. If we removed government spending, the % GNP, employment and job creation would be substantially higher.
 8. Publicly traded family businesses out-performed Standard and Poor’s 500 stock index by more than 50%.
 9. 18% of financial assets held by U.S. households are invested in privately held concerns – \$2.4 trillion more than households invested in public companies.
 10. 31,000 family-held businesses have annual sales of \$25 million or more.
 11. The average life span of family businesses is 24 years, about the same as the career of the founder.
 12. Only about 4 million – 30% make it to the second generation.
 13. About 450,000 businesses must be created each year to replace family businesses that have not survived.

Worldly Deceptions	We are told falsely that capitalism's success is based upon the strength of the corporation model.
Key Business Applications	The truth is, strong family units are the backbone of any successful organization.

FIND US FAITHFUL
by Steve Green

We're pilgrims on the journey of the narrow road
And those who've gone before us line the way
Cheering on the faithful, encouraging the weary
Their lives a stirring testament to God's sustaining grace

Surrounded by so great a cloud of witnesses
Let us run the race not only for the prize
But as those who've gone before us
Let us leave to those behind us
The heritage of faithfulness passed on through godly lives

CHORUS

Oh may all who come behind us find us faithful
May the fire of our devotion light their way
May the footprints that we leave lead them to believe
And the lives we live inspire them to obey
Oh may all who come behind us find us faithful

After all our hopes and dreams have come and gone
And our children sift through all we've left behind
May the clues that they discover and the memories they uncover
Become the light that leads them to the road they each must find