



BLS200 SECTION I:

The Foundations of Marketplace Ministry



SECTION I – LESSON #1

SUMMARY:

This lesson focuses on the critical relationship between economics and the family unit through which God desires to minister to and bless the nations.

MAIN LESSON IDEAS:

- Taking anything to a point of excellence is a process.
- God is building a spiritual family which He expects us to mirror and model.
- The family unit is the leverage point of societies and nations.

The Foundations of Economics and Family Management

by Dennis Peacocke

- I. Welcome to the Business Leadership School.
 - A. Why are we doing this school?
 1. All aspects of culture belong to King Jesus; economics is at the center of all of them.
 2. Christians must recapture the marketplace for God’s Kingdom as a centering point for evangelism, applied Christian ethics, and job and capital creation.
 3. It will take studied, transformed believers to do this. This school is about personal and corporate biblical transformation.
 - B. What are its origins and history?
 1. It has been in the birthing-visionary stage since the late 1970s.
 2. Strategic Life Training was first launched in the United States in 1990 and the Business Leadership School in 1996.
 3. We did our serious re-tooling in the European school since 1998 and re-launched in the United States in 2004.
 4. Our vision is to inform the nations of the world through it.

- C. What is its scope and sequence of topics?
1. The economic-business field is vast: In the core course, we are limited to foundational principles of economic leadership.
 2. The graduate modules build up the foundations of the core course.
 3. The five sections of the BLS200 course are:
 - a. **Section One:** "The Foundations of Marketplace Ministry"
 - b. **Section Two:** "Preparing Ourselves Spiritually to Succeed in the Marketplace"
 - c. **Section Three:** "Five Keys to Building Successful Organizations"
 - d. **Section Four:** "Solving Problems God's Way"
 - e. **Section Five:** "Managing and Mentoring People with Destiny"
- D. Why is course "mentoring" so crucial to your success?
1. Jesus displayed, lived out, and commanded believers to follow the methodology of one-on-one interactive instruction called "discipleship."
 2. In the initial 1996 U.S. course, we focused on the self-teaching model. Few were able to make the necessary paradigm shifts; in Europe, we focused on the facilitator-learner model, and it worked well.
 3. Pharaoh spent years programming your business mind and culture:
 - a. We're looking for future mentors who can multiply God's move in the marketplace through this school and our global network.
 - b. You will not be reprogrammed to see things in a biblical way quickly or easily in all areas.

II. The family unit is the foundation of all successful units of a nation.

- A. God the Father is a family man and is building a spiritual family (1995 *Doing Business God's Way*).
1. God should be our model in all things (ethics, thinking, practice, building).

2. Adam and Eve's dominion of the earth began in the institution of family.
 3. Abraham was called as the "father of the faith" (Rom. 4:16) to build his ministry out of successful family life (Gen. 18:18).
 4. The Greek word for economics "oikos," literally means "household management."
 5. Eldership in the New Testament comes out of a successful family life (1 Tim. 3:1-13; Titus 1:5-9).
 6. To begin to change your business, start at home.
- B. The Business Leadership School is committed to helping you in your journey of transforming (Rom. 12:2) your mind--> serving with a heart towards God-->and a will to glorify God.
1. Transforming any organization is about transforming the people in it, beginning with the leadership.
 2. The school contains numerous major building principles and related applications, and also centers around 39 major principles of transformation.
 3. The 24 teachings of BLS200 center around three major presuppositions:
 - a. The root-fruit reality (foundations are everything)
 - b. The axiom-corollary taxonomy (know the principle; multiple uses become obvious)
 - c. The cause-symptom analysis (deal with causes not symptoms)
- C. In this course, as in all instructional experiences, you will be making choices concerning the level at which you want to play.
1. Let us make some observations about this critical subject:
 - a. God plays everybody who is in shape and plays them at their level of competency.
 - b. High level change requires high level, trained players.
 - c. High level players have moved from the "A" side of play (self-oriented foundations and self-oriented motivations to the "B" side of play, that is, how do I use my life and gifts to serve Christ, others, and help change whole systems and nations.

2. In order to play on the "B" side you must deal with Christ in this course on three levels:
 - a. Will this course material and work interrupt my current agenda?
 - b. Will this course material and work help me (bless me)?
 - c. Will this course material and work change me?

D. We will close the BLS200 course with the teaching called, "God's Green Light."

1. It wouldn't hurt to listen to it after this lesson, for your first time through.
2. You will be living in this "Green Light" phenomenon as you go through the course this next year.
3. You will discover that walking in truth and transformation is a process indeed! Stay the course – you'll make it!

III. The family unit: leverage point of society.

A. The family unit is the basic building block of society; if families are healthy so is the culture, and if they are sick or unstable, so is the culture.

1. The family unit is where the marketplace gets its trained people. Our foundations are first laid at home relationally; how we relate to authority; work ethics; communication skills; team work; stewardship (room, clothes, toys, allowance, chores, etc.).
2. Our academic institutions may train us technically, but our hearts, souls, and vision are trained at home and, hopefully, in our local churches.
3. Unresolved family problems cause havoc and inefficiencies at work; the worst ones are passed on to the penal institutions.

B. The family unit either models generational transfer of resources across generations or their selfish consumption.

1. A nation's business ethics, savings-consumption rates, dividend policies; senior management goals, etc. are all affected in a major way by the related concepts of family generational transfer or the lack thereof.
2. This school is committed to take the concepts of Mal. 4:4-6 into the marketplace and teach-train Christian leaders how to effect economic-

generational transfer. We are after strategic leaders with “cathedral vision” for their families, churches, businesses, and nations. We want you to help fulfill Acts 13:36.

- C. Among other things, biblical economics is about correctly evaluating and using relational leverage points within an organization.
1. Correctly managing the “leverage points”: the executive function’s primary envisioning responsibility.
 - a. Do the people living in the leverage points carry the vision?
 - b. Do the people living in the leverage points measure “success” against the vision?
 - c. Are the people living in the leverage points looking for and beginning the process of developing new leaders within the organization?
 - d. Are the people living in the leverage points bonding people relationally to the vision first and themselves second?
 - e. The leverage points are where life is transmitted or leaked.
 2. Welcome to the Business Leadership School!
 - a. As you change, so will your family, then your business ministry.
 - b. It is true, “no pain-no gain.” Pay the price, don’t get fooled into believing you see too much too soon. Ask God to make you a nation changer, one mentoring leverage point at a time!
 - c. God bless you, I’m excited you’re here!