



SEPTEMBER 30, 2025

LIVING AND BUILDING
WITH KINGDOM PURPOSE
A PERSONAL REFLECTIONS ON GOBUSINESS

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Living and Building with Kingdom Purpose

As I reflect on my GoBusiness journey, I realise how deeply it has reshaped my understanding of calling, leadership, and purpose. Sitting down and reflecting has made me realise how many practices have become, as one of our last lessons described it, “conscious competence”—the stage where intentional discipline becomes second nature, embedded in daily habits and character.¹

Dennis Peacocke often reminds us that “we cannot impart what we do not embody.”² For me, embodying Kingdom purpose has meant discovering my calling, learning to lead as a son rather than a slave, and building with an eternal sense of purpose. This essay reflects on how these lessons have transformed not only my thinking but also my daily practice in business and life.

Thesis Statement: Living and building with Kingdom purpose in the marketplace means stewarding people, resources, and truth so that business becomes a redemptive space, not merely a profitable one. To do this requires three things: first, knowing what you are called to steward (calling); second, co-labouring with God in stewarding people and resources (leadership); and third, building for generational transfer so that God’s truth outlives us (purpose).

Statement of Organisation: This paper will explore how GoBusiness has transformed my life by helping me discover my calling, grow in Kingdom leadership, and live with eternal purpose. It will focus on three central lessons: being called for marketplace ministry, becoming a Godly leader, and building with generational vision.

1. Being Called for Marketplace Ministry

On 24 July 2024, I wrote these words in my prayer journal, quoting Dennis Peacocke: “God is looking for Christian men and women who will dare to be and live radically... My burden in Christ is to find the men and women who want to change the absurdity of what is, so as to rediscover and rebuild what has been lost.”³

My response was immediate and personal: “Lord, I want to be one of these women. How do I become one of these women for Your Kingdom?” That was the beginning of my sense of calling. Isaiah 61:4 echoed it: “Then they will rebuild the ancient ruins, they will raise up the former devastations, and they will repair the ruined cities, the desolations of many generations.”

Through BLS100, I came to see that business is never neutral - it is either redemptive or destructive. God is reclaiming the marketplace as part of His house, and He invites us to join Him in this work. In Year 1, I first realised my calling: to reclaim ground for the Lord within the marketplace, to pursue redemptive business, and to help build a Kingdom-shaped economy. In Year 2, through BLS200, this calling was sharpened and deepened - I began to see what blueprinting with God really requires.

Peacocke often refers to this as “Almighty and Sons” - the family business of God. That image helped me see myself as a daughter entrusted with building alongside the Father.

To co-labour with God, we must blueprint first - we cannot build without clarity of calling. Before laying foundations, we need to know what God has entrusted us to build. Jim Collins confirms this in *Good to Great*: lasting organisations are not built on charisma or quick wins but on disciplined clarity and enduring purpose.⁴ Conversely, C.S. Lewis’ *Screwtape Letters* warns how easily motives can be twisted - how stewardship can slide into control, and service into pride.⁵

This journey of calling continues to unfold. What began with a journal entry has become a blueprint. And the blueprint is clear: to co-labour with God in reclaiming the marketplace for His glory.

2. Becoming a Godly Leader

If calling is about knowing what to build, leadership is about how we build. Godly leadership is not about power or position but about stewarding influence, training others, and modelling truth. BLS100 introduced me to the principle that leadership begins with stewardship; BLS200 challenged me to practise it through discipline, endurance, and training others. Together, these lessons have transformed how I see leadership as living and building with Kingdom purpose.

Power Is Protected by Problems

I have come to see that challenges are not obstacles but invitations - opportunities to steward influence and authority well. In my workplace and personal life, I have learned to embrace difficult situations as a means of growth, realising that true leadership is refined through adversity. James writes: “Consider it pure joy... whenever you face trials of many kinds, because you know that the testing of your faith produces perseverance” (James 1:2–3).

Where I once viewed conflict and trials with frustration, I now see them as training grounds. John Maxwell puts it well: “A leader is one who knows the way, goes the way, and shows the way.”⁶ Problems refine us so we can show the way to others.

Another dimension of this is what Dennis calls Transformation Principle #9: the willingness to “stand in the pain of the question” until God opens the door. Jesus spoke of this daily cross (Matthew 10:38; 16:24). Noah’s story confirms it: “Then the Lord shut him in” (Genesis 7:16). Leaders wait until God Himself opens the door.

For me, this principle validated both my career and personal journey. Professionally, I endured toxic workplaces longer than I wanted to, yet God used them to sharpen unseen business skills. Personally, I am still waiting in the pain of singleness, trusting God to open the right door in His timing. In both cases, leadership required patience, trust, and resilience.

From Slave to Son

BLS200 confronted me with the reality that I often led from a slave mindset - striving for approval, over-functioning, and fearing failure. But Galatians 4:7 declares: "You are no longer a slave but God's child." This revelation freed me to lead as a daughter, not a slave.

Larry Burkett reinforces this in *Business by the Book*: stewardship means faithful management of God's resources, not independent ownership.⁷ Henry Cloud adds in *Necessary Endings* that pruning is vital - sometimes growth requires cutting away what is unhealthy.⁸ For me, this pruning meant confronting my poor delegation habits. True leadership required inviting others into ownership rather than carrying everything myself.

During BLS200, I recognised that pruning was also necessary in a broader sense: to fully step out of a slave mentality, I had to leave a toxic work environment. That transition marked a turning point in my journey from slave to son. Sonship reframed my leadership - not as striving for approval but as stewarding God's people and resources with freedom, accountability, and courage.

Practising the Truth You Own

Dennis reminded us that "practice makes permanent." Leadership is not measured by how much I know but by what I practise and reproduce. Jesus modelled this in 2 Timothy 2:2: "And the things you have heard me say in the presence of many witnesses entrust to reliable people who will also be qualified to teach others."

The truth I now own is that God restores. He restored my relationship with my father, my confidence in leadership, and even my perspective on business. Practising restoration means modelling humility, apologising, clarifying agreements, and delegating responsibly. It means shaping culture intentionally, because what I practise, others will inherit.

Thus, leadership becomes the bridge between calling and purpose:

- Calling: knowing who I am as a daughter of God.
- Leadership: practising and modelling the truth I own.
- Purpose: transferring truth to the next generation.

3. The Cathedral Vision: Building for Generations

Purpose is never about today alone; it is about what outlives us. One of the earliest revelations from BLS100 was Dennis' cathedral metaphor: "God is building a cathedral, and we are laying stones that may not be finished in our lifetime." This vision deepened in BLS200: purpose is inseparable from generational transfer.

Proverbs 13:22 reminds us: “A good person leaves an inheritance for their children’s children.” Inheritance is not only financial - it is the transfer of truth, character, and spiritual maturity. My own mother embodied this. What she sowed in prayer and integrity became fruit in me and my sisters. That is legacy: not commodities, but character that carries forward.

In business, this means that products and profits will fade, but Spirit-led cultures and trained people endure. Collins affirms this in *Good to Great*: great organisations thrive because leaders embed disciplined values, not because of charisma.⁹

The greatest inheritance I can leave is not material wealth but a marketplace alive with Kingdom purpose - leaders who inherit truth, character, and the Spirit of God in their work. This is cathedral building. This is legacy.

Conclusion

The title of this reflection - Living and Building with Kingdom Purpose - captures the journey I have walked through BLS100 and BLS200. Living and building are not separate callings divided between “sacred” and “secular.” There is no divide. To live is to build, and to build rightly, I must first know my calling.

How do we do it? Through leadership shaped by sonship, stewardship, and truth. Why do we do it? To reclaim ground for the Lord in the marketplace. How do we measure success? By whether inheritance is transferred - whether our children’s children receive truth, wisdom, and character.

GoBusiness200 has not only equipped me with tools but transformed the way I see my life and work. It has moved me from striving to belonging, from fear to stewardship, from chasing short-term wins to laying stones for an eternal cathedral. Business is no longer just career - it is ministry, an extension of God’s house.

As Paul wrote: “By the grace God has given me, I laid a foundation as a wise builder” (1 Corinthians 3:10, NIV). That is my prayer: to keep building wisely - not just for my lifetime, but for generations yet to come.

Endnotes

1. BLS200 Course Material, Lesson 23.
2. BLS200 Course Material, Lesson 14.
3. Dennis Peacocke, *Doing Business God's Way* (Santa Rosa: GoBusiness Resources, 1994).
4. Jim Collins, *Good to Great* (New York: HarperCollins, 2001).
5. C.S. Lewis, *The Screwtape Letters* (London: Geoffrey Bles, 1942).
6. John Maxwell, *Developing the Leader Within You* (Nashville: Thomas Nelson, 1993).
7. Larry Burkett, *Business by the Book* (Nashville: Thomas Nelson, 1998).
8. Henry Cloud, *Necessary Endings* (New York: Harper Business, 2010).
9. Collins, *Good to Great*.

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Burkett, Larry. *Business by the Book*. Nashville: Thomas Nelson, 1998.

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The Holy Bible, New International Version (NIV).

GoBusiness100 & 200 Course Material.