

WALK SCHEDULE

~ **Saturday • October 6, 2012** ~

- 9:00 a.m. — 10:30 a.m.:** Registration, Entertainment and Morning Refreshments
10:00 a.m.: Opening Ceremony
10:15 a.m.: Official Start/Walk Begins
10:30 a.m. — 11:30 a.m.: Entertainment and Hot dogs and Snacks
11:30 a.m.: Closing Ceremony

Parking will be available in the north garage of the Toledo Hospital. Shuttle bus service will be available to transport walkers to and from the parking garage (just look for the shuttle bus signage).

Registration (where you will turn in your money) will take place beginning at 9:00 a.m. in the Registration Tent. This tent will be located closest to Kenwood Blvd. (near the site of the shuttle bus drop off location). The Registration Tent will be marked with signage and green balloons.

This year's event is a walk only (no bikes or rollerblades, please). Strollers and wagons are welcome. The length of the route is 3.2 miles, with a shorter 1 mile route available. Both routes are paved, with a slight gravel path on the longer route due to construction. The 3.2 mile route will be patrolled and rides will be available to walkers unable to walk the entire route. Dogs are permitted, but must be on a leash at all times.

DON'T FORGET ...

Your pledge money sealed in a completed Pledge Collection Envelope! If you don't have an envelope, you can obtain one Saturday outside the Registration Tent.

Checks need to be made payable to: JDRF

Walkers turning in \$100+ will receive a JDRF Walk t-shirt (if you mailed your money to JDRF prior to the Walk, or secured online donations needed to receive a t-shirt, please bring a copy of your Home Page or Progress Page from the JDRF Participant Center at walk.jdrf.org).



If you have coin to turn in on Saturday, please convert it to cash, check or money order.

REGISTRATION

When you arrive, head to the Registration Tent to turn in your pledge collection envelope (if you do not have an envelope, JDRF will have an ample supply on hand). Please keep the following in mind when completing your envelope:

- **A home address is preferred** in order to expedite the delivery of JDRF post-Walk information and prizes.
- Please include your **team name**.
- Remember ... Walkers are asked **NOT to combine funds into one envelope**.

ENJOY THE ENTERTAINMENT

We'll have music, kid's activities, special guests and plenty of family fun including face painters, bounce house and team photos. Also, a number of our **Walk sponsors** and **diabetes supply companies** will be in the handing out great items and information in the **Exhibitors Tent** so be sure to stop by and check it out! Plus: **Family Fun with Radio Disney!** Music, prizes, kid's activities and entertainment provided by Radio Disney! Be sure to stop by their tent for some quick, fun crafts for the kids!



ENJOY THE REFRESHMENTS

Morning Refreshments

Cinnamon Graham Crackers
 Breakfast Bars • Muffins • Bananas
 Juice • Coffee • Meijer Bottled Water



Post Walk Snacks

Frito Lay Chips • String Cheese
 Hot Dogs from *Dorr Street Café*
 Cookies • Meijer Bottled Water

TEAM PHOTOS!

On Walk day, don't miss your chance to have your team photo taken! Make a plan today to gather your team and head over to the Team Photo Area, which will be located next to the Picnic Pavilion.



The deadline for turning in Walk money to

JDRF for award and pledge prize eligibility is 11/6/12. Forms to send with post-Walk funds will be available in the Registration Tent.

Preliminary team results will be sent to walkers the week of 10/15/12. **Final results** will be available after the 11/6/12 pledge deadline.

Pledge prizes will be ordered after the 11/6/12 pledge deadline. In December, pledge prize recipients will receive a catalog with instructions to redeem your pledge prize online or by mail. **Prizes are not automatically sent to eligible walkers.** You must indicate IF you would like a prize catalog sent to you on your Pledge Collection Envelope or online on your Walk Participant Page.

Prizes & Awards: See page 2 for details!

Donor Receipts: Donors who have written a check to JDRF for \$250+ will receive a letter of receipt from JDRF. For checks written for \$249 and under, the canceled check serves as their receipt.

T-Shirts for the **Team T-Shirt Design Contest** can be turned in at Volunteer Check-In or mailed to JDRF by the 11/6/12 pledge deadline.

Continue to fund-raise after the Walk! Funds received by 11/6/12 will be credited to your final individual and team totals. **See page 2 for last minute fundraising ideas** and information about the prizes and awards you can earn.

ATTN: FAMILY TEAMS

If you haven't started your 2012 JDRF Walk letter writing campaign, there's still time (JDRF's pledge deadline is over a month away!). Sample letters and tips to launching a successful letter writing campaign can be obtained by calling the JDRF office at 419.873.1377 or northwestohio@jdrf.org. And don't forget about the ability to fundraise on line at the JDRF Walk Participant Center at walk.jdrf.org! It's quick, easy and an effective way to raise funds for the JDRF Walk!

DOUBLE YOUR DONATION!

If your employer, or the employer of one your donors', have a matching gift program you can double your fundraising dollars! To see if you have a "match", visit:

www.matchinggift.com/jdrf



HOW TO RAISE \$100 IN 5 DAYS

- Day 1:** Add your \$20 first
- Day 2:** Ask 2 co-workers for \$10
- Day 3:** Ask a friend for \$20
- Day 4:** Ask 2 neighbors for \$10
- Day 5:** Ask a relative for \$20



RECOGNITION FOR FAMILY TEAMS!

Family Teams who raise \$5,000+ will be inducted into JDRF's 2013 *Family Team Walk of Fame*. These teams will be honored with signage at next year's Walk-related events and on Walk day. Inductees into JDRF's 2013 *Walk of Fame* will be announced after this year's November 6 pledge deadline.

JDRF is proud to bring all Family Teams the *Circle of Excellence* program. This program recognizes all Family Teams raising \$10,000+ with a pin ranging from the Sapphire Level, beginning at \$10,000, to the Diamond Level, recognition teams raising \$75,000+. Pins will be presented at this year's Walk Awards & Appreciation Dinner, set for December 6, from 6:00 p.m.—8:00 p.m., at the Holiday Inn French Quarter in Perrysburg.

WALK AWARDS

Awards to be presented this year include:



JDRF's "**Fired Up Award**", presented to the family and corporate team with the highest percentage of increase over last year's total.

Team T-Shirt Design Contest: First, second and third place winners will be selected in the corporate and family teams category.



Awards, engraved with name, year and dollar amount raised, will be given to our **top fundraising team**, and "**rookie of the year**" team in the corporate and family team category.

Corporate and family teams raising \$2,500+ will receive an **engraved plaque** with team name, year and amount raised.



Walkers raising \$1,000+ will receive JDRF's **Golden Sneaker Award**, engraved with walker's name, amount raised and the year.

Awards will be presented at JDRF's Walk to Cure Diabetes Awards & Appreciation Dinner to be held on December 6, from 6:00 p.m.—8:00 p.m., at the Holiday Inn French Quarter in Perrysburg.



RAISE DOLLARS & EARN PRIZES!

There are seven pledge prize levels available, with all levels offering a catalog option — there have never been more prizes to choose from!

Each walker who raises \$200+ will have the option to select from either JDRF branded items such as a fleece, polo shirt, jacket or latte mug, or a prize from our merchandise catalog which includes housewares and electronics from leading manufacturers, in addition to great prizes for kids such as games and bikes!

To view the prizes available at each level, please visit:
www.jdrf.org/greatprizes



Remember ... We Walk Rain Or Shine!



THANK YOU!

Leadership

Corporate Chairman:
Stephen Taylor II
Taylor Automotive Group

Family Team Chairmen:
Joe and Kris Smith
Carly's Crew

Media Chairman:
Diane Larson
News Anchor, WTVG 13abc

Walk Chairman:
Jane Marie Rahe
President
JDRF Board of Directors

SPONSORS

Diamond Sponsor:
The Blade

Media Sponsor:
WTVG 13abc

Silver Sponsors:
Fresh Encounter
(Great Scot)
ProMedica Toledo
Children's Hospital
Taylor Automotive Family

Bronze Sponsors:
Fifth Third Bank
OmniPod
Laibe Electric/Technology
Libbey
The University of
Toledo Foundation

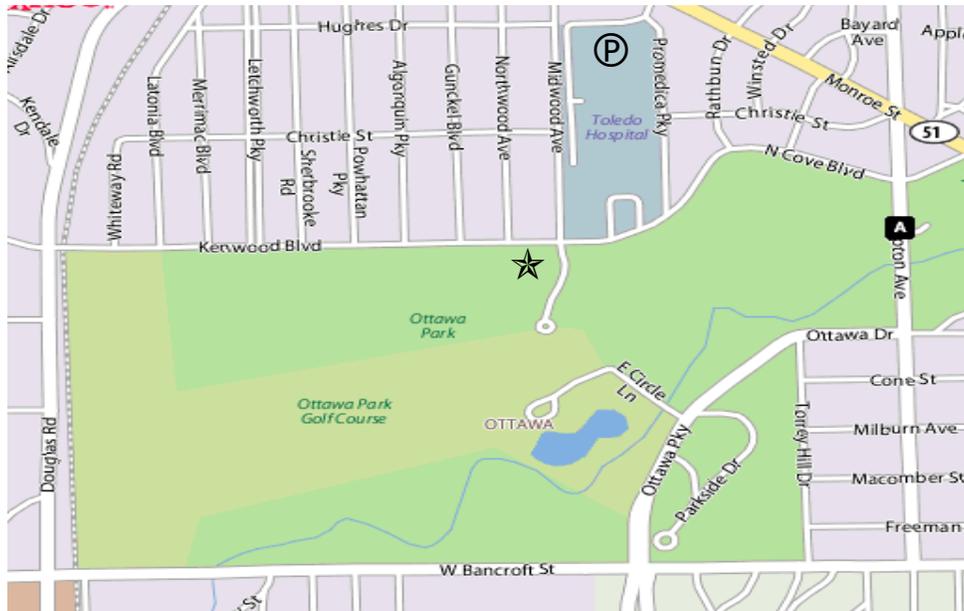
Supporting Sponsors:
Collingwood Water
Door Street Café
HCR Manor Care
KeyBank
La-Z-Boy
Meijer
The Fresh Market

In-Kind Sponsor:
Cedar Creek Church

Remember: We Walk Rain or Shine!
Saturday's Forecast: High 55—Low 40



Ottawa Park, Toledo Parking and Directions



P **Parking** will be available in the Toledo Hospital north garage

🚌 **Shuttle service** to and from the park will be available from 8:00a.m.—12:00p.m.
Please look for the shuttle bus sign.

Shuttle bus will drop walkers off in front of the Registration Tent

★ Registration

To Ottawa Park and Parking at The Toledo Hospital Traveling I-475 East:

Exit at Central Avenue, Exit 19

Cross over Central Avenue and Monroe Street

Follow The Toledo Hospital campus signage to parking structure

Traveling I-475 West:

Exit at Monroe Street, Exit 203B

Turn right on US-24, Detroit Ave.

Turn right onto Monroe Street

Turn left onto Upton Ave.

First right onto North Cove Blvd.

Follow The Toledo Hospital campus signage to parking structure