

INTERACTIVE ACTION PLAN

FEATURING A UNIQUE CAREER-MATCHING PROCESS



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THE PURPOSE OF THIS INSTRUMENT IS SELF-DISCOVERY. IT IS DESIGNED TO HELP PEOPLE IDENTIFY THEIR NATURAL PERSONALITY STRENGTHS, AND THEIR POTENTIAL VOCATIONAL INTERESTS, SKILLS, AND VALUES. THE CAREER DIRECT SURVEY SHOULD NOT BE USED TO IDENTIFY, DIAGNOSE, OR TREAT PSYCHOLOGICAL, MENTAL HEALTH, AND/OR MEDICAL PROBLEMS. THE USER ASSUMES SOLE RESPONSIBILITY FOR ANY ACTIONS OR DECISIONS THAT ARE MADE AS A RESULT OF USING THIS AID TO SELF-DISCOVERY. BY USING THE CAREER DIRECT ONLINE ASSESSMENT, YOU EXPRESSLY WAIVE AND RELINQUISH ANY AND ALL CLAIMS OF ANY NATURE AGAINST CROWN FINANCIAL MINISTRIES, ANY AFFILIATED COMPANIES OR SCHOOLS, AND/OR THEIR EMPLOYEES AND/OR THEIR CONSULTANTS ARISING OUT OF OR IN CONNECTION WITH THE USE OF THIS ASSESSMENT.

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MY UNIQUE DESIGN

ACTION PLAN



Have you ever heard the saying, "If you fail to plan, you plan to fail"? This colloquialism contains a great deal of truth. Career Direct has developed this Action Plan to take all the "pieces of the puzzle" and utilize them in building a plan toward success — not worldly success, but success in the eyes of the Creator. He gave you these pieces so that you can live — and work — in your design.



ACTION PLAN OVERVIEW

MOVING FROM POINT A TO POINT B

The Action Plan provides a systematic method of compiling and comparing the most important factors in career decision making. It will move you from merely reading your assessment results to making career decisions. It will help you realize the relationship between the characteristics and requirements of a particular occupation and your unique design. This process can be used over and over again throughout your work life.



Your commitment to complete this Action Plan and act on it will determine the ultimate benefit you receive from the Career Direct process.

STEPS TO CAREER-MATCHING

Here are the steps you'll take in the Action Plan to begin using your Career Direct Detailed Report:

1. My Strengths and Non-Strengths: Click to choose those that fit you well.
2. Career Focus: Determine your main Career Occupational focus area.
3. Brainstorming Occupations: List all potential occupations you want to explore.
4. Career Synthesis: Refine your Career Design fit.



MY STRENGTHS AND NON-STRENGTHS WORKSHEET

Strengths:

Below is a list of personality strengths based on the results of the Personality section of your assessment. Read through the lists below and click to choose strengths that describe you well.

- Leadership oriented; naturally likes to influence others and be in charge.
- Straightforward and direct; bold in adversity.
- Relies on logic more than emotions and enthusiasm.
- Comfortable operating alone rather than depending on group support.
- Good at encouraging others.
- Compassionate and sympathetic toward others.
- Agreeable and gets along well with others.
- Very determined to reach goals.
- Organized; likes to follow a plan or schedule.
- Likes to be thorough and precise; good with details.
- Cautious and tends to avoid risks.
- Quick minded; able to grasp abstract concepts.
- Clever in crafting solutions and responses to problems.
- Creative, imaginative, and original; good at coming up with new ideas.

Non-Strengths:

Below is a list of personality non-strengths based on the results of the Personality section of your assessment. Read through the lists below and click to choose non-strengths that describe you well.

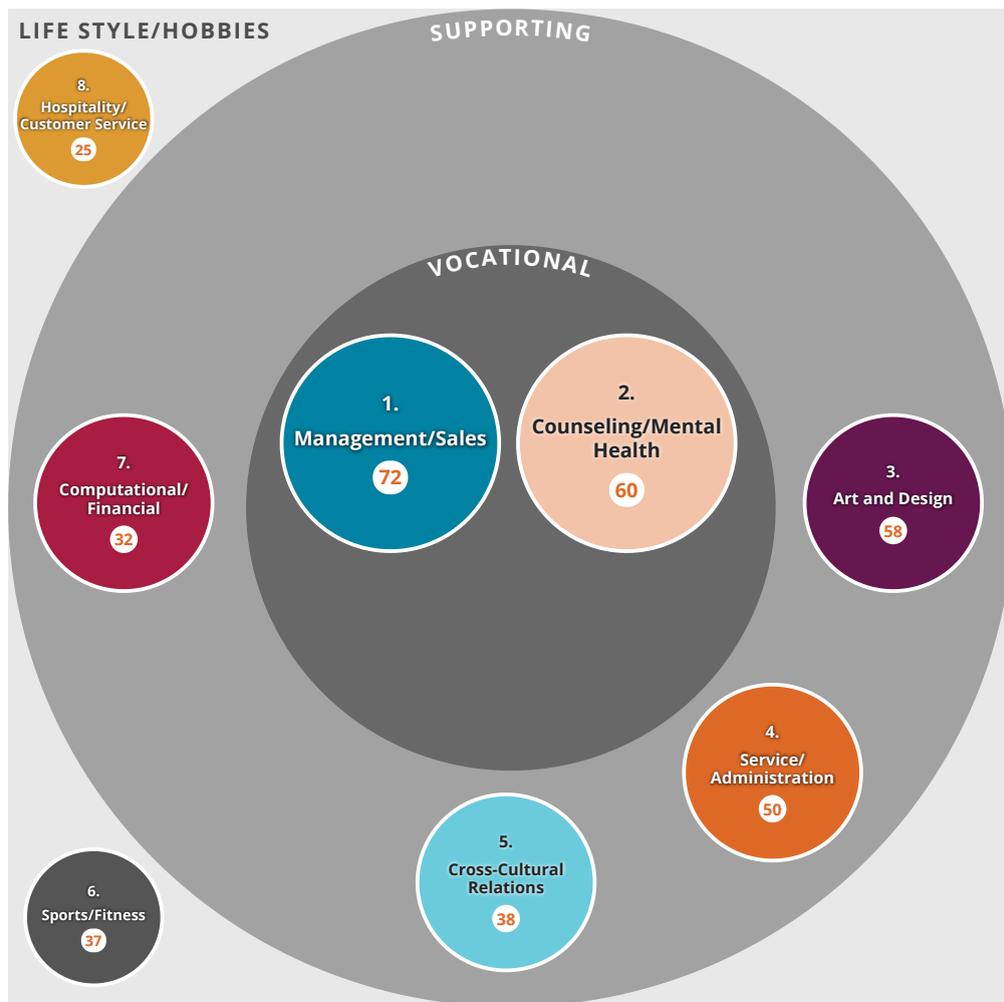
- Can be too pushy in trying to get results.
- Forgets that not everyone is comfortable with direct communications.
- Can come across as being too serious and unenthusiastic.
- Uncomfortable in group social activities; can appear unfriendly.
- Has a hard time saying "No" to others.
- Can be too trusting, allowing others to take advantage of the situation.
- Can be stressed by conflict and does not like confrontation.
- Can get caught up in work and neglect health and family and needs of others.
- Slow to change; can be inflexible.
- Can have unreasonable expectations for self and others.
- Can be fearful of change and overprotective of self and others.
- May have an attitude of superiority.
- Easily bored with established procedures.



CAREER INTEREST FOCUS

Your Top 8 Interests are currently listed below in the Supporting Circle.

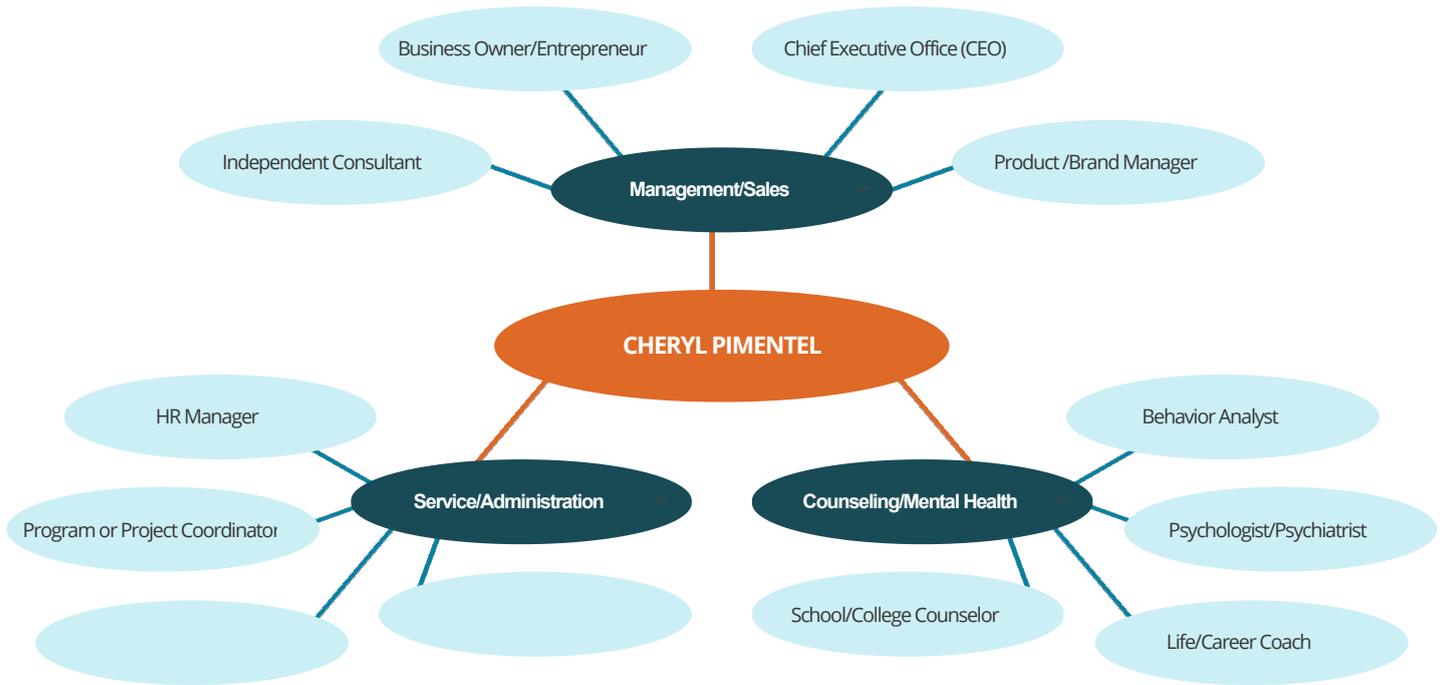
1. Click and drag each interest area that you think you would like to be the main focus of your career into the inner circle, the Vocational circle.
2. Click and drag any interest to the outside margin area that is a Lifestyle/Hobbies interest - those items, that you do not want to be any part of your workday.
3. The Supporting section should now have all those interests that you would like to be a part of what you do, but they aren't the focus of your work. You might think of them as the lens you look through as you are in your focus area. You might think of them as the lens you look through as you are in your focus area.
4. Click and drag the interests until you think the focus is clear!





BRAINSTORMING OCCUPATIONS

1. Add and delete any suggestions in the outer ovals as needed, keeping them connected to the appropriate Vocational interest group. Your goal is to have a comprehensive list of occupations for researching as you evaluate their fit for your design.
2. As you add careers that fit your "Vocational", remember to keep in mind your Supporting interests. Doing so may help you eliminate some of the careers you are considering. If a career doesn't encompass your Supporting interest(s) as much as other careers you are contemplating, you may choose to eliminate it.
3. Use [O*Net](#) and other resources to find related occupations worth exploring. You can search by career cluster, vocational family, industry, or STEM.
4. As you continue to work through the Interactive Action Plan, reflect on these Career Groups and the specific occupations you have connected to them. You will be evaluating how they align to the different dimensions of your design.





CAREER SYNTHESIS

Occupation

Marketing Research Manager

32.25/42 (77%)

Personality Factors

- Innovative Clever Imaginative
- Dominant Assertive Blunt
- Conforming / Independent
- Supportive
- Introverted Distant Reserved Quiet / Verbal
- Conscientious Achieving Organized Precise
- Cautious

Interests

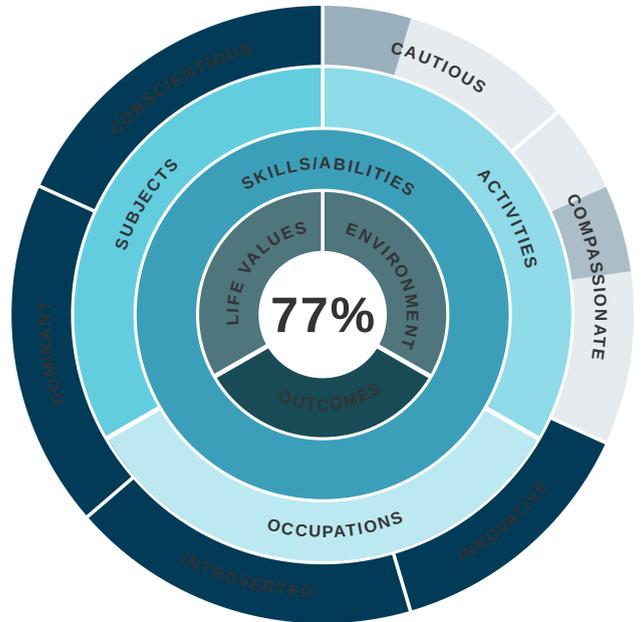
- Self-Employment Languages Law
- Organization/Administration
- Management Sales Organization/Administration
- Business Leadership Business Management
- Accounting Business Administration Languages
- Marketing/Sales

Skills/Abilities

- Planning/Organization Management/Oversight
- Leadership Analytical Thinking
- Interpersonal Communication Negotiation/Sales
- Communication

Values

- Flexible Hours Challenge Variety
- Leadership Intellectual Stimulation
- Continuing Education High Income
- Family Integrity Friends





TEST DRIVE AND CONFIRM THE FIT

If it looks good on paper, it's time to strategize your steps to confirm the fit.

1. Do you know how to investigate career opportunities or education/training courses available for this occupation?

Yes. No.

2. Are you willing to seek part-time, temporary, or seasonal work in this field?

Yes. No. I need more information OR I will look into other career fields

3. How motivated are you to pursue the preparation necessary to enter this occupation?

Very motivated Somewhat motivated Not motivated

4. Make a plan

I will take the following actions (choose 1-5):

Internship	01/06/2026	
Part time Employment	01/14/2026	
Skills Training	02/10/2026	
Volunteering	11/18/2025	
	mm/dd/yyyy	

Options to help you test drive your possibilities may include:

- Internships, externships, or creating your own experiential opportunity
- Volunteering
- Part-time employment
- Skills training
- Educational opportunities

Throughout your career-development journey, revisit this process of career matching.