

OCCUPATIONAL ANALYSIS QUESTIONNAIRE

OCCUPATIONAL PLANNING

Evaluation of where you are today
to take practical steps to reach
your goals for tomorrow



Client's Name:: **CHERYL PIMENTEL**

Email Address: **cheryl.carlos@gmail.com**

Age:: **46**

Gender: **Female**

Marital Status: **Married**

Address: **EDSA cor. Madison St.**

City: **Mandaluyong**

Country: **PH**

Educational Level: **Bachelors degree**

Occupational Title: **Associate Principal**

Occupational Type: **Other**

CAREER ANALYSIS QUESTIONNAIRE

1. List in chronological order all schools/university attended, beginning with high school

Name of School:	City & Region:	Attended From:	Attended To:
St. Joseph's College	Quezon City, NCR		
Graduation Date:	Degree Earned (ex. High School Diploma or B.S. Psychology):		
	High School Diploma		
List your grades:			

Name of School:	City & Region:	Attended From:	Attended To:
De La Salle University	Manila, NCR		
Graduation Date:	Degree Earned (ex. High School Diploma or B.S. Psychology):		
	Bachelor of Arts Major in Psychology		
List your grades:			

2. What is your basic reason/motivation for doing the CareerDIRECT GE[®] assessment?

To have a better understanding of myself beyond my interests and career choices

3. Are you: Currently working full time Entering the workforce
 Re-entering the workforce
 Re-entering the workforce after time away, how long:
 I plan to study, then enter the workforce Other

4. What is your current or most recent occupational field? (ex. banking, non-profit, education, mechanic, etc.)

Consulting / Market Research

5. What are (were) your job responsibilities?

Grow my team's business, maintain repeat clients/projects, bring in new/lapsed clients, improve the team's project delivery quality and time management

6. How did you get this job?

I was contacted via LinkedIn

7. Why did you choose this occupation?

Market research excites me and doing it within the healthcare and pharmaceutical industry gives more meaning to my work.

8. Please indicate on the following scale the level of your satisfaction at your current job.

Absolutely
Unsatisfied



Absolutely
Satisfied

9. What do (did) you like best about your job?

Listening to client's needs and developing solutions to address their business issues

10. What do (did) you like least about your job?

Corporate politics

11. How would your employer evaluate your job performance?

Meets expectations

12. How would your fellow workers evaluate it?

Exceeds expectations

13. Do you have any additional jobs? (Briefly describe)

No I don't. I'm currently working full time

14. Please list jobs or functions you performed in previous occupations at which you excelled.

Project management, data analysis, attention to details

15. If you could plan and develop your career over again, what would you do differently? Why?

I would focus earlier on building strategic communication and influence skills. I've realized that beyond delivering quality work, effectively positioning oneself within the organization also requires the ability to communicate priorities, articulate value, and influence key stakeholders. Developing these skills sooner would have helped me navigate organizational dynamics more confidently, build stronger visibility, and align my contributions more closely with broader business goals.

16. What are your plans for the next five to ten years regarding your career?

In the next five to ten years, I see myself gradually transitioning from a purely corporate path toward work that are more aligned with my values and interests. I hope to focus on giving back, whether through coaching or mentoring young professionals, and exploring opportunities that tap into my creative side. While I don't have a detailed plan yet, my goal is to shape a career chapter that feels more purpose-driven and personally fulfilling.

17. If you are married, how does your spouse feel about your situation? What is his or her counsel?

My husband is very supportive of my career and plays an important role in keeping me grounded. I often share my thoughts and feelings with him, and he provides honest and objective perspectives that help me see situations more clearly and make balanced decisions.

18. Are you willing and able to relocate for the "right" opportunity?

Yes.

19. Which of the following will affect your career decisions? Proximity to family

Access to education/training

Current financial condition

Effect on children

Other (briefly explain):

20. How would you describe your spiritual life?

My spiritual life is an important source of grounding and perspective. It helps me stay centered, grateful, and intentional in how I approach both work and personal life.

21. Are there any underlying, non-career issues that are causing you concern at this time?

I have no major non-career issues causing concern right now. I would say my only consideration is the broader market situation and its potential impact on overall stability and growth opportunities.

22. How would such issues affect a career change or occupation decision?

Market conditions can influence the timing or the nature of a career change. While I remain open to exploring new directions, I would be mindful of making any transition at a time that aligns with both market realities and my long-term goals.

23. How is your overall financial situation (i.e., gaining, just making ends meet, falling behind, or in debt and going under)? How much of your desire for a change in occupation is motivated by a desire to increase your income?

Because of my stable work, I would say financial situation is stable as well, though I would describe it as generally making ends meet. Financial decisions are something we approach as a family. I would welcome opportunities that offer better income as long as it aligns with my values, strengths, and interests, and not come at the expense of family balance or well-being.

24. What are your strongest talents? (Briefly explain)

Understanding client needs & providing thoughtful solutions, developing & motivating people, recognizing patterns that lead to insights, improving systems for efficiency. I approach challenges with a problem-solving mindset & openness to possibilities.

25. What are your weak areas? (Briefly explain)

I tend to push for high standards, which can make it hard to step back or delegate right away. I'm also learning to be more intentional about communicating effectively my contributions and ideas across stakeholders.

26. What would be the criteria for your ideal job situation (i.e., what are the key elements you are looking for in a job)?

Flexible work schedule; less on implementation, more on leading and strategizing.

27. What job did you dream about when you were a child?

As a child, I imagined working in an office like my parents. Later, I wanted to become a guidance counselor. Before graduating college, I developed a strong interest in market research.

28. What are your hobbies? What do you prefer doing in your free time?

I enjoy doing art or activities that engage my creative side. I also like watching movies and TV series, appreciating the different styles of storytelling and creative expression.

29. What have you done or are you doing to prepare for a future occupation or career?

I've been continuously developing my leadership skills and broadening my general business knowledge. I stay informed with the trends and current discussions. I also invest time in self-awareness, understanding what inspires and move me.

30. Would you need additional schooling/training to prepare you for your ideal situation?

Yes, I believe so.

31. To meet your ideal career situation would you be willing to continue your education whether traditionally (college/tech school) or informally (certificate, etc.)?

I would consider certifications at this point.

32. Who are the primary persons with whom you discuss job, career, and schooling issues?

My husband, mentors, and close friends who knows about my career journey.

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