Personality ID

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Completed Wednesday, August 13, 2025

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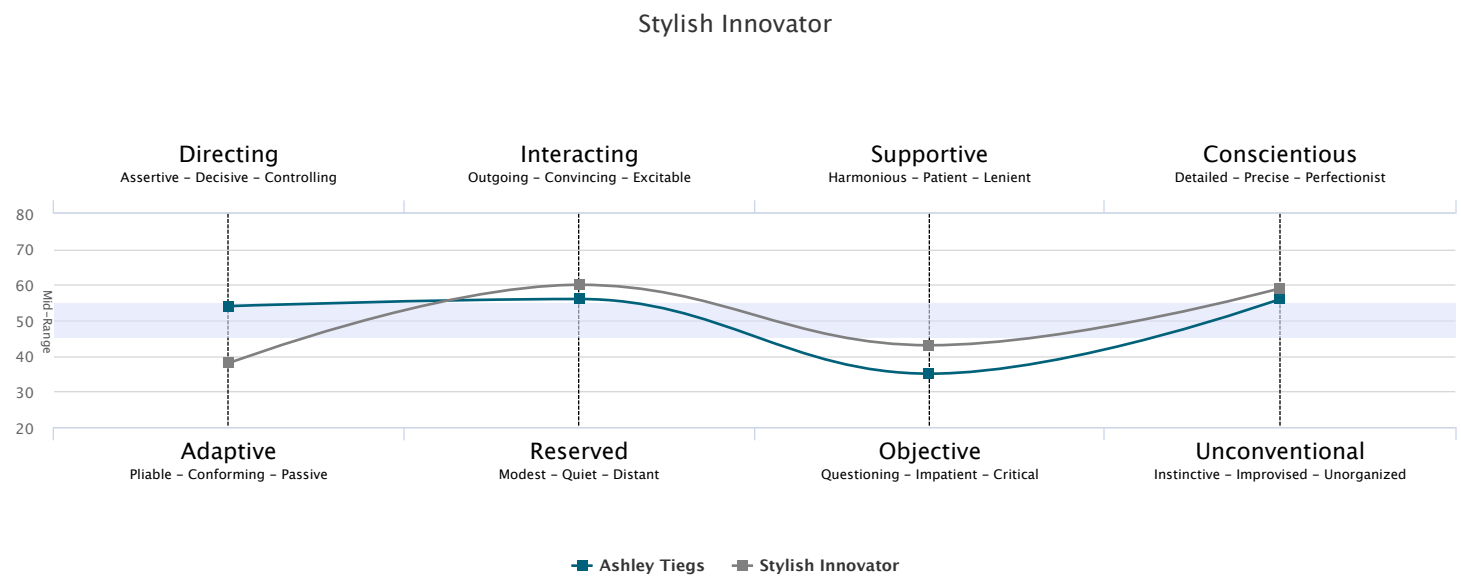
Stylish Innovator

The natural personality profile for you is indicated by the solid line on the graph below. Note also the dotted line; it represents the Blended Profile that most nearly matches your graph. Seventeen Blended Profiles are used as the baseline for interpreting the combinations of four basic dimensions of personality. The information in this section is derived from the Stylish Innovator Blended Profile. Typically, the more closely the solid line graph matches this Blended Profile, the more accurately the information will describe your natural behavior style.



This person is motivated to create lasting and favorable impressions by using precise, technical information and skills that inform, train, influence or persuade others. Achieving these impressions requires having both an area of expertise and access to groups of people.

Ideal Environment

Stylish Innovators realize their highest potential with opportunities to: Influence - Promote - Research facts - Communicate - Be persuasive - Gain recognition - Be thorough - Be accurate - Plan.

Typical Areas of Strength

Stylish Innovators excel at promoting new ideas, stirring up high energy and enthusiasm for new projects, and drawing on a wide base of knowledge to promote their agendas successfully and gain the support of others.

Typical Areas of Struggle

People who fit this pattern may sometimes overlook the concerns of others, become overly optimistic, be impatient, lack follow-through, exaggerate facts, or overestimate their abilities.

Preferred Activities

Because they demonstrate an impressive style of communication when they promote new ideas, people with this range of scores are especially effective in influencing others to adopt their viewpoint.

Communication Style

Stylish Innovators excel in communicating by using creative ideas and facts to influence, inspire and persuade others.

Financial Management

Stylish Innovator's tend to place great emphasis on keeping accurate records and making elaborate plans, but can abandon detailed strategies when convinced of a grander opportunity.

Budget and Financial Issues

Although persons with this profile are usually precise, they can also be impulsive in matters of money or investment, especially when convinced of a great opportunity. Major financial decisions must be a team decision, preferably with expert financial advisors.

Purchasing Tendencies

People with this range of scores typically put a great deal of energy into locating and purchasing the "perfect" item for their perceived need. They place a premium on style and quality and may overpay to obtain the right product.