



## Personality ID

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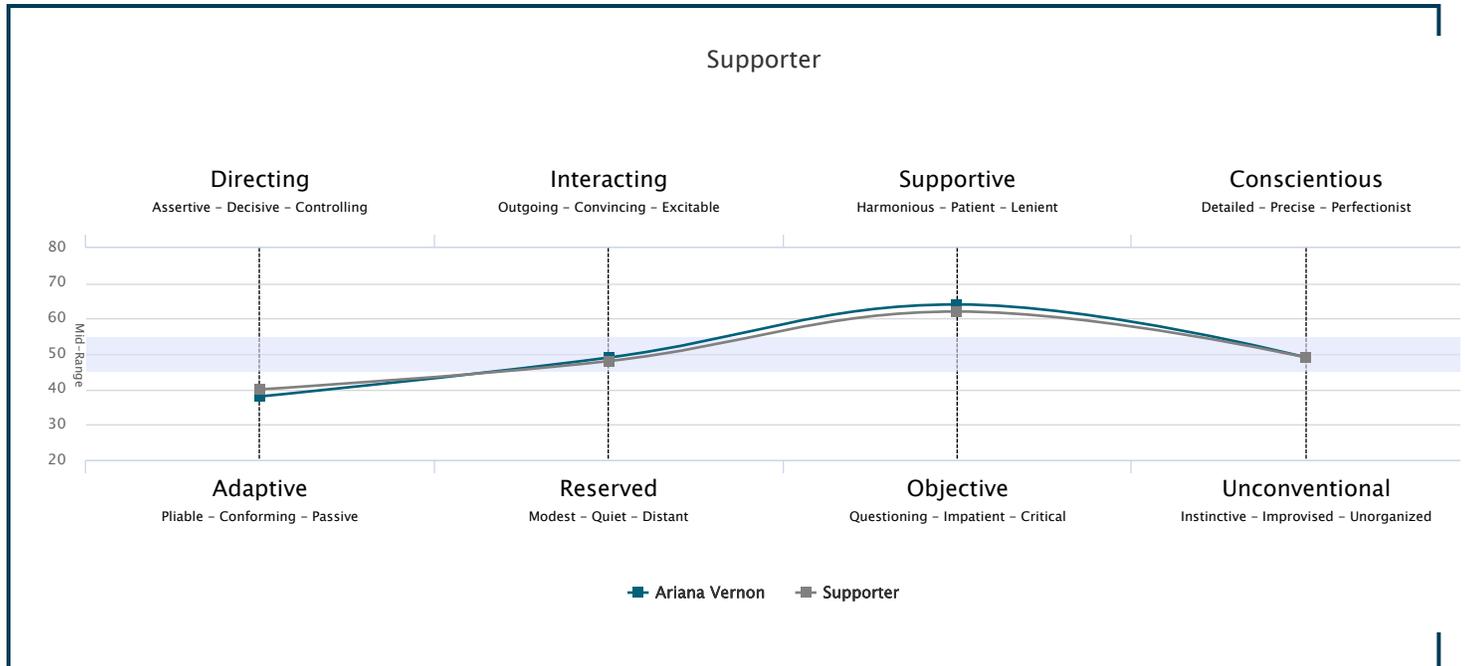
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# Supporter

The natural personality profile for you is indicated by the solid line on the graph below. Note also the dotted line; it represents the Blended Profile that most nearly matches your graph. Seventeen Blended Profiles are used as the baseline for interpreting the combinations of four basic dimensions of personality. The information in this section is derived from the Supporter Blended Profile. Typically, the more closely the solid line graph matches this Blended Profile, the more accurately the information will describe your natural behavior style.



As Supporters, people in this profile naturally thrive when given the opportunity to help, encourage, or cooperate with others. They are loyal in their relationships and gain fulfillment by helping make others successful.

## Ideal Environment

Supporters realize their highest potential with opportunities to: Master familiar material - Be free from conflict - Support others - Focus (one task at a time) - Be relational - Set the example quietly - Be loyal - Be consistent - Follow - Work in the same place.

## Typical Areas of Strength

Supporters typically are excellent team players due to their desire to cooperate, help others, listen, be patient, loyal and steady, and support the efforts of those in charge.

## Typical Areas of Struggle

People with this profile may sometimes undermine their effectiveness by compromising too much, vacillating on important decisions, being too passive, resisting change, or compromising quality to protect the feelings of others.

## Preferred Activities

Because people with this profile work at a steady pace, they demonstrate an excellent ability to follow through on projects. They also cooperate well with others in order to complete activities.

## Communication Style

Supporters communicate best by using superior relational and listening skills to convey care and compassion to people in need.

## Financial Management

People in this profile are capable of both the focus required and the maintenance of established routines conducive to good record keeping.

## Budget and Financial Issues

People with scores in this range tend to be very conservative in handling money, but they may also agree to unwise financial transactions without appropriate questioning or in order to avoid conflict.

## Purchasing Tendencies

People with this style are very loyal to the same brands of products and services. They may be vulnerable to high-energy sales promotions and gimmicks.