

Susan's Design / Career Funnel

Occupations

COMMUNICATION DESIGNER
in HEALTH SCIENCE SECTOR

Personality

Detached
Introverted

Unstructured
Cautious

Vocational Interests

Art and Design
Writing
Health Science
Performance/Communication

Lifestyle

Mechanical
Construction
Service
Administration

Supporting

Management
Sales

Medical

Skills / Ability

Artistic
Expressing

Communication
Mechanical/Engineering

Work Environment

Flexible Hours
Harmony

Independence
Equality

Work Outcome

Continuing Education
High Income

Security
Career Progression

Life Values

Faith
Friends

Family
Aesthetics

4 of 4 Match

COMMUNICATION DESIGNER

A communication designer is a professional who uses visual and textual elements to convey messages, ideas, and information effectively. Their work involves creating visual content that communicates a specific message to a target audience, often through print, digital media, and environmental design. This role encompasses various design activities, including graphic design, typography, illustration, branding, and information design.

Matching Susan's personality traits—detached, unstructured, introverted, and cautious—with a career as a communication designer presents some challenges, as these traits may not naturally align with the demands of the field. However, certain aspects of communication design can still be suitable for her, depending on how she approaches the role.

DETACHED: Susan's detachment might allow her to maintain objectivity in her work, making it easier to analyze and critique designs without being overly emotionally invested.

UNSTRUCTURED: Communication design often involves creative processes that don't always follow a strict structure. She might excel in roles that allow for creative freedom.

INTROVERTED: While communication design often involves collaboration, many aspects of the work can be done independently. Susan might prefer roles that allow her to work behind the scenes, such as focusing on the technical aspects of design, where she can work alone for extended periods.

CAUTIOUS: Susan's cautious nature might make her meticulous and detail-oriented, which is crucial in design work.

Susan's VOCATIONAL INTERESTS also align with the scope of a COMMUNICATION DESIGNER

WRITING – develop multi-media, social media, marketing, technical content and other forms of communication

ART AND DESIGN – communicate through a variety of media, including visuals.

HEALTH SCIENCE – the relevant field of work

PERFORMANCE/COMMUNICATION – developing communication protocols, visual identity, graphic designs, information design, brand communication and other

Susan's SKILLS AND ABILITIES also align with the scope of a COMMUNICATION DESIGNER. Through her ARTISTIC skills, Susan will be COMMUNICATING and EXPRESSING complex medical information, including medical MECHANICAL and ENGINEERING.

A career as a COMMUNICATION DESIGNER can align with her LIFE VALUES of FAITH, FAMILY, FRIENDS or AESTHETICS, depending on her choice of appointment contract.