Personality ID

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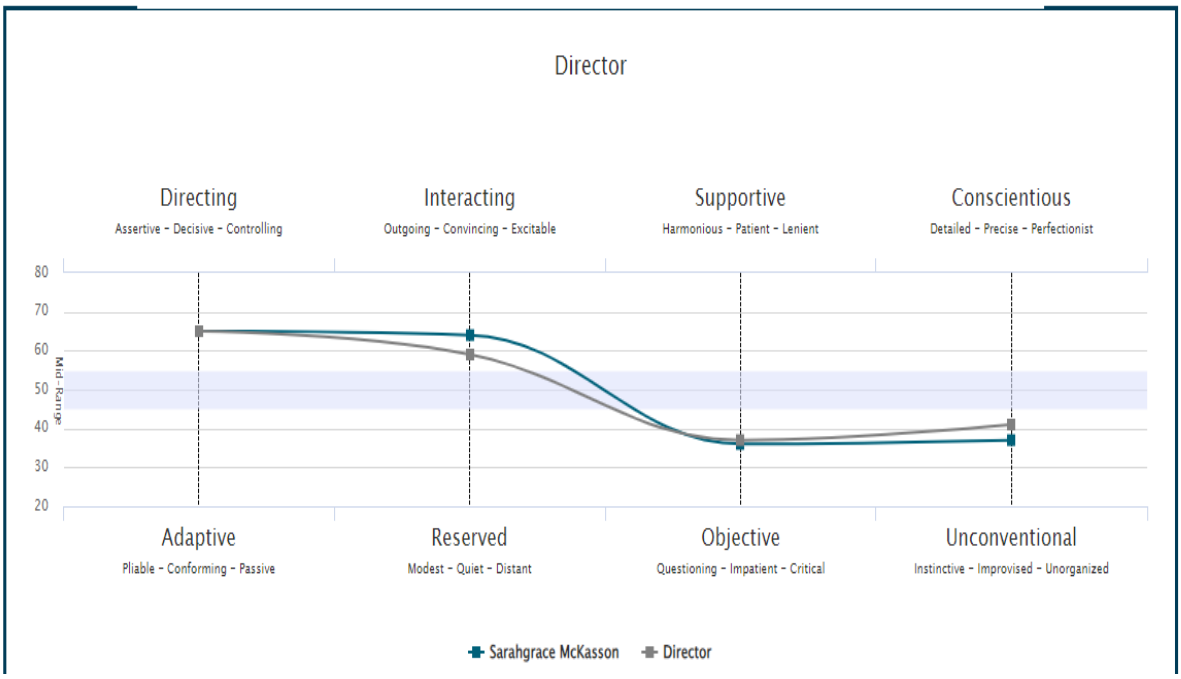
Director

The natural personality profile for you is indicated by the solid line on the graph below. Note also the dotted line; it represents the Blended Profile that most nearly matches your graph. Seventeen Blended Profiles are used as the baseline for interpreting the combinations of four basic dimensions of personality. The information in this section is derived from the Director Blended Profile. Typically, the more closely the solid line graph matches this Blended Profile, the more accurately the information will describe your natural behavior style.



As a Director, this person usually has a unique blend of confidence, initiative, and people skills. Directors are typically able to see the larger vision and then use their superior communication skills to motivate others toward accomplishing it.

Ideal Environment

Directors realize their highest potential with opportunities to: Lead - Direct - Influence - Relate - Network - Develop - Verbalize - Gain visibility - Impress - Create.

Typical Areas of Strength

Directors tend to be outgoing, bold, optimistic, fun-loving, competitive, confident, and assertive visionaries who motivate others to accomplish tasks. They excel when having the freedom to define goals and influencing others to reach those goals.

Typical Areas of Struggle

People with the Director profile may get carried away with enthusiasm, have difficulty listening, overestimate personal abilities and those of others, be overly optimistic about situations and outcomes, and use others too much.

Preferred Activities

Directors maximize their talents when assigned situations in which they can use their high energy level to make projects succeed, where they can influence others, communicate ideas, and overcome new challenges.

Communication Style

People with this style communicate emotionally by being direct, straightforward, enthusiastic, optimistic, energetic, bold, and emphatic. They become impatient with long or detailed explanations or discussions.

Financial Management

Persons with this style prefer to delegate the task of maintaining the budget and paying the bills but want to know what is being done. They may ignore the account balance in order to make a purchase that makes a statement.

Budget and Financial Issues

Directors tend not to be conservative or cautious in using their resources. Making things happen quickly is often their priority. They may overspend in order to meet a challenge or receive attention for their achievements.

Purchasing Tendencies

Directors are prone to purchasing big ticket items without consideration or planning. They prefer an audience when shopping and enjoy the attention and prestige that expensive purchases may bring.