

NICU/Pediatric Electronic Poster Project

Guidelines for Poster Presentation (Evidence Based Projects):

Required items include:

- The title of the poster. (Should be on top)
- The names of the students who created the poster (First and last). (Under title)
- The affiliation(s) of the authors – e.g., Covenant School of Nursing. (Under Names)
- Data presented in such a way that it is self-explanatory – clear and understandable without oral explanation. Focus your attention on key points. Try to achieve both clarity and simplicity – ask the questions, “is the message clear” and “do the important points stand out”?
- Font should be no smaller than 38 point, and no larger than 45 point. Please be sure all font is the same and that it is an easy font to read (ex. Times New Roman, Cambria, Calibri). Title and headings may be larger.
- The use of color is highly encouraged, but it is very important that the appropriate contrast is maintained to insure legibility. Remember light font on dark background or dark font on light background.
- Include illustrations such as graphs, charts, drawings, and color pictures – “is there balance between words and illustrations?”
- A great poster is readable, legible, well organized, succinct (studies show that you only have 11 seconds to grab and retain your audience’s attention and the average poster gazer spends less than 10 minutes on your work).
- Avoid abbreviations and acronyms.
- The poster must provide new research on the assigned topic. Please do not outline the disease or topic. Must find new research about your assigned topic.
- References from professional nursing journals/sites should be cited on a Word Document in APA format. At the bottom right corner of your poster, please note “references attached.” In-Text Citations required throughout poster. *Please note: do not use the generator on the Purdue Owl site. This does not generate dates correctly or sort alphabetically. Follow APA guidelines.
 - Purdue Owl: Purdue Online Writing Lab: A resource to help with APA formatting. -See Lessons in LMS
 - <https://owl.english.purdue.edu/owl/resource/560/01/>

“SC Life Publication Series: Guidelines For Creating A Poster For A Professional Meeting” Clemson University.

Additional Guidelines Include:

- The posters are submitted by email in LMS to Mrs. Tidwell by Week 7, Thursday at 1700.
- **No late submissions will be accepted. Any presentation submitted late will receive a “0” in the gradebook.**
- A minimum of three, current references must be utilized (within the past five years). These references must be from a scholarly source – Google is not scholarly. Hockenberry textbook or any other textbook as well as lectures cannot be included in the 3 required sources. **Peer reviewed journal articles**, articles from a **nursing or medicine journal** are required in 2 of the 3 required sources.
- Mrs. Tidwell is available to schedule a meeting, or you may text questions - please text during the assigned day for questions or prior to schedule a meeting (Mrs. Tidwell: 806-543-4372)
- Poster must be designed in PowerPoint. You will not have to print your poster. You will need to submit via email with your **Group#_PosterTitle** (Ex: Group1_Sepsis in the neonate) as the PowerPoint document name. Reference document should be submitted through email with Group#_References as the word document name.
- If poster is worked on in GoogleDocs, the formatting will be wrong. Be sure and open in PowerPoint.