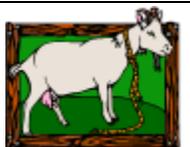
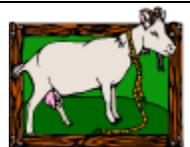
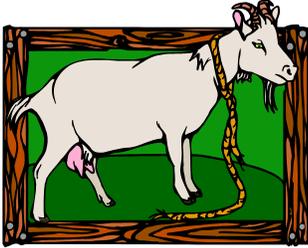
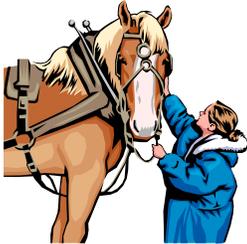


## Activity 1.1.2 Go Get It Note Cards

**Directions** – Use the following labels to assign students to an animal industry. Students will be randomly paired by choosing one of two labels with the same industry.

	<b>Beef Industry</b>		<b>Beef Industry</b>
	<b>Companion Animals</b>		<b>Companion Animals</b>
	<b>Dairy Industry</b>		<b>Dairy Industry</b>
	<b>Goat Industry</b>		<b>Goat Industry</b>
	<b>Horse Industry</b>		<b>Horse Industry</b>
	<b>Poultry Industry</b>		<b>Poultry Industry</b>
	<b>Sheep Industry</b>		<b>Sheep Industry</b>
	<b>Swine Industry</b>		<b>Swine Industry</b>
	<b>Marketing</b>		<b>Marketing</b>
	<b>Health and Research</b>		<b>Health and Research</b>

**Directions** – Print the following table and cut each cell to be pasted on an individual note card. Hang the cards around the classroom.

<p><b>Beef Industry</b> The industry pertaining to the production of cattle used primarily as a source of meat.</p>  <p>Career Example: Cattle Buyer</p>	<p><b>Companion Animal Industry</b> The business and industry surrounding animals whose main purpose is serving as pets or friends to humans.</p>  <p>Career Example: Pet Store Owner</p>
<p><b>Dairy Industry</b> The industry pertaining to the production of cattle used primarily as a source of milk. Also includes the processing of milk and milk related products.</p>  <p>Career Example: Cheese Maker</p>	<p><b>Goat Industry</b> Any horned ruminant of the genus <i>Capra</i> which is bred as a source of milk, meat, and wool or hair.</p>  <p>Career Example: Agricultural Extension Agent</p>
<p><b>Horse Industry</b> The business and industry surrounding the production, care, and management of equine animals for the purpose of work, pleasure, and entertainment.</p>  <p>Career Example: Equine Dentist</p>	<p><b>Poultry Industry</b> Any or all domesticated fowls that are raised primarily for their meat, eggs, or feathers, as chickens, turkeys, ducks, and geese.</p>  <p>Career Example: Poultry Geneticist</p>

### Sheep Industry

The industry pertaining to the production of sheep used as a source of meat and wool.



Career Example:  
Sheep Shearer

### Swine Industry

Any mammal of the family Suidae. Domesticated species are grown for their edible flesh and fat, for their hides, and for their bristles.



Career Example:  
Artificial Inseminator

### Marketing

The sequence of events and actions that coordinate the flow of food and the value-adding activities in the food marketing system.



Career Example:  
Certified Angus Beef  
Sales

### Health and Research

The industries encompassing the development, production, processing and distribution of goods and providing care to promote and maintain animal health as well as effort directed toward increased knowledge and toward the solution of problems in all fields of science.



Career Example:  
Veterinary  
Pharmacologist