

- What should I sell?

Chickens (Broilers)

- Where should I sell it?

Local grocery stores

- Who am I targeting my sales toward?

Almost everybody Omnivores and carnivores alike. No vegans or vegetarians, they say no

- What is the budget for this enterprise?

\$2,870 to buy 1000 broilers

\$5,130 to grow out 1,000 broilers

- How profitable will this enterprise be?

Cost \$0.18 per lb to process and you can retail it at \$0.57 per lb

<https://extension.psu.edu/modern-meat-chicken-industry>

<https://www.reformationacres.com/2014/12/how-much-does-it-cost-to-raise-chickens-for-meat.html>