



Career Profile

Field of Study:

Agriculture Communication

Career of Interest:

Marketing Specialist

Description of Responsibilities:

Develop and brainstorm ideas for creative marketing campaigns. They assist in activities by demonstrating expertise in various areas.

Education/Training Needed:

They need a bachelor's degree in marketing or business administration. Some require a master's degree.

High School Courses I Should Take to Prepare for This Career:

Advanced Business Writing, Accounting, Economics, Intro to business, Marketing and Psychology

Employment Opportunities (where might you work?):

They work for themselves or a company helping them sell their products

Beginning Salary:

\$29.12 an hour/\$60,570 a year

Additional Information:

NA

