

Conclusion

1. How did Mr. Redenbacher make his agricultural commodity stand out from other similar products? [He has been working with popcorn since age 12.](#)
2. Why was his name important to be included in the labeling and advertisement of his product? [He produced and discovered this product.](#)
3. How was Orville able to increase his chances of financial success by raising popcorn? [He was the first to develop packaging for microwave technology.](#)