

Conclusion

1. How did Mr. Redenbacher make his agricultural commodity stand out from other similar products?

His was different because he kept changing his product and improving it.

2. Why was his name important to be included in the labeling and advertisement of his product?

Because many people loved this product and he didn't want anyone to take it.

3. How was Orville able to increase his chances of financial success by raising popcorn?

By making different flavors.