

Conclusion

1. How did Mr. Redenbacher make his agricultural commodity stand out from other similar products?

He made fuffier better popcorn that stood out from everyone esles.

2. Why was his name important to be included in the labeling and advertisement of his products?

Its important for his name becasue his name was known for his popcorn, and he created it so they know alittle about it.

3. How was Orville able to increase his chances of financial success by raising popcorn?

He figured out what people liked/ wanted and went of off that. And tried doing everything to keep his customers happy.