

1.1.3 popin with orville

1. How did Mr. Redenbacher make his agricultural commodity stand out from other similar products? He was always a step ahead of the game and went extra far researching to make the best popcorn .

2. Why was his name important to be included in the labeling and advertisement of his product? So they no he made the best product and so they no who to go back to

3. How was Orville able to increase his chances of financial success by raising popcorn? Because he went extra far to be successful bye studying and researching