

Hi Dr. Wes and the class,

1. Question; whose standards of treatment and behavior should a company use in a developing country- theirs or the host country?

Because of globalization, it is very important for people to know how to behave in foreign countries where cultures are different from theirs. No culture is a hundred percent perfect. Many people tend to think that the western culture is godly. It is not. Instead of thinking of doing as the Romans do, think, is what I am doing right for the Romans. I think cultural relativism is helpful in dealing with other cultures. Cultural relativism is the objective of other cultures- understanding a culture's beliefs and practices from that culture's point of view. It is not about imposing judgment or assessing the worth of other cultures.

Judging and assessing other cultures is called "ethnocentrism." We cannot judge the wearing of "burqa" in Islamic communities simply because it differs from the western culture femininity. The cultural relativist's position can lead to the moral relativist's position, which is that there are no universal moral values and so we cannot be judgmental. Human values should transcend culture. Liberty and equality should be practiced everywhere. The former General Secretary of the United Nations is an example of a global leader who understood his role as a moral leader. And because of this, he was an effective leader of the United Nations, although he came from his own culture.

2. The world has become a global village and this can be proved by the coronavirus pandemic which is global. And remember it started just a few months in Wuhan China but has caused havoc all over the world. No part of the world is an island. If you see your neighbor's house burning, swallow your pride and help in putting off the fire otherwise it will spread and also burn your house. So an organization should treat other employees in other countries the same way or better than they expect to be treated.

Reference

Ciila B. Joanne, Wardsworth, (2003), Library Of Congress Publishing, pgs. 229