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Case Study #1: Is Harry Too Social To Be Promoted? Case

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March 26, 2020

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In this case study Martin Findley, it is apparent that an assistant notified him of Harry's picture post on Facebook's social media of his conduct. The problem seems to be alarming to Martin do to the fact that Harry was wearing the companies tee shirt with its logo could have created a problem with one of the significant companies they do business. With the situation being exposed and not speaking with Harry about it, it could probably create an issue with Merton Corporation due to Merton's secure code and behavior. Ethic policies. It would be extremely important to speak with Harry about the behavior posted on Facebook during his consideration of the promotion.

The connections Harry should have thought about would have been the ethical values of the entire organization and if his behavior would bring harm to its clients. (Shockley-Zalabak 2019) states that ethics, although related to values, behaviors are evaluated for decency, the right or wrongness of the post. When applied to human communication, ethics are the moral principles that should guide one's judgments about the right and wrong of communication, not just communication effectiveness or productivity. The writer goes on to state personal ethics refers to ethics that a person identifies concerning people and situations that they deal with in everyday life. Professional ethics refers to the ethics that a person must adhere to in respect of their interactions and business dealings in their professional life.

 According to the Merton Corporations, ethics and as to whether their behavior code should be changed researchers (Hackman and Johnson 2009) posits the ethical responsibilities of those who report to leaders should assume personal responsibility and take accountable action towards ethical responsibilities. The writers go on to state inappropriate behavior damages the relationship between leaders and followers, threatening the purpose of the organization, as in the case study with Harry, Martin, and the Merton Corporation. Furthermore, leaders explicit lousy

behavior at times; therefore, a code of ethics is essential to any organization to guide the responsibility of leaders and followers for the benefit and survival of the organization itself. Setting clear rules, guidelines, and actions is of the highest importance to ensure that staff is all on the same page when it comes to dealing with social media. By creating a social media policy for the company, would minimize the risk of an employee threatening themselves or the company's reputation. Therefore, the Merton ethics and behavior code of ethics should not be changed, as more organizations increase the use of technology daily personal and professional. Policies are directing the type of communication in place.

In advice to Martin (Johnson 2007) although nothing in their companies' code relates to social media usage. Because of the dangerous aspects of ourselves and employees, the shadow side of the organization would be for Martin to advise Harry of how there is little hope of transforming organizational systems or promotions that undermine any change efforts. If something does happen to bring the company's reputation into jeopardy, then it is essential to respond in a timely, suitable manner, well-communicated, and enforced policies in place. These must unmistakably set what is acceptable behavior and what is not. Most online issues begin offline and ensure that education about social media and its potential pitfalls, minimizing the risk that social media could pose to a company's reputation.

References

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