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Nonprofit Organization

Development & Management LS 202

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July 3, 2019

I CAN MINISTRY

Business Plan

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# Table of Content

Introduction

Executive Summary----- 5

Organization Establishment----- 5-6

Vision & Mission----- 6

Services----- 6-7

Market Analysis----- 6-7

Strategies and Promotion----- 7

Management/Staff----- 7-8

Volunteers----- 8

Financials----- 8

Statement of Cash Flow----- 9

Expenses ----- 10

Projections----- 11

Conclusion----- 12

Resources----- 13

Bibliography----- 14

## Introduction

After observing various people from all generations as they are confronted with disappointments in life, and not achieving their goals. I have decided to allow God to direct me with a ministry entitled, "I Can Ministries" it is a ministry that promotes biblical principles and doing business on behalf of the kingdom of God on Earth. I Can Ministries is a Faith-based organization that always align with biblical principles and guidelines to adhere for those utilizing the various ministries. The Bible expresses clearly, "I can do all things through Christ which strengthened me" (Philippians 4:13). The "strengthened" aspect is defined through "I Can Ministry." Allowing God to infuse you through I Can Ministry for the challenges, skills, and knowledge you will need for life and the faith-based organization you are connected to as you serve others and function within that community.

Making the impact that can not be erased in the lives of the people that attends I Can Ministry. The faith-based organization will make weekly demonstrations of how we are to build our lives in the face of adversity(ies). Contentment does not mean for the people to remain in a state of non-functioning position. Moreover, we are to build a case study per person. This is important because people sometimes settle for the challenges that confronts them and remain in a non-functioning position. I Can Ministry will teach them how to function in the face of diversity challenges and re-discover their functions in life and ministry. In the following manner we will strengthen them:

- o Build a personal case study per individual,
- o Set personal goals by being S.M.A.R.T.,
- o Weekly follow-ups,
- o Direct them in a case study course that meets their goals.

After completing the above list. We should experience their transition from non-functioning to functioning in what is more beneficial for their outcome in ministry and life. All will be strengthened for the courses of life journey while propelling them into their desired goals and destiny for life. As the CEO, I anticipate the outcome of their mandate through biblical, theological, and academic courses of achievements. To bring satisfaction to all who attends we minister to and make connection with I Can Ministry. Indeed, there are proven analysis of their strengthening:

- o Biblical
- o Cultural
- o Demographics
- o Financials

Without questions or delay, I Can Ministry will direct the people to the next level of courses and directives, according to their case study. Rendering support on an as needed basis after accomplishments have been met. Reminding the people, "I can do all things through Christ which strengthen me." This Faith-based organization will not severe relationships upon goals met. We are a covenant, kingdom, and mission-oriented organization that desires to continue relationships and look forward to building new relationships of rising generations.

## EXECUTIVE SUMMARY

I Can Ministry a Nonprofit Organization is inquiring of a construction loan, employ staff, and coordinators of various areas for the ministry. The loan will cover the expense of building a 16,000 square foot building to serve the community. This facility will meet the demands of I Can Ministry as it operates and gives directions to the people that will come seeking opportunities for improvements in both Spiritual and natural needs in life. This building will be a multifunction and multifaceted which deems it necessary to build a place for the programs to be available to the community in which it resides. A short list of the programs that are already provided in the rental property presently are: Literacy Project, Family Building, Health and Wealth Planning, Low Esteem Youth Achieving to Success, and Sports for Recreational Activities. Although there is a need for space, the various programs are rotated daily, presently none goes without attention to sharing instructions to those in need of the services. The CEO shares various times of the day to instruct the programs as they are active programs that have been a proven success to those that are enrolled.

I Can Ministry efforts are a proven work of arts, as it continues to reflect Biblical teachings on life concerns, teaching what Jesus would do and what He did. As Jesus was ascended to His Father, we were told to do these works and greater in His absence here on Earth physically. I like to express, doing business on behalf of the King. We invite you to review and experience the programs offered, you will understand that they are transforming lives, demonstrating growth, and never omitting anyone. Everyone is given the attention that is needed, in the time of a need. The staff attitudes are demonstrated through their leadership skills, as they gather to apply the resources and materials of enrichment does not go without attention. Annually, we share in a banquet to acknowledge those that help propel people of the programs to success. We honor and value our staff at I Can Ministry.

I Can Ministry has already acquired the property as it was donated for the purpose of a new facility. We have also gained architectural plans for the community I Can Ministry building.

### Organization Establishment

I Can Ministry was founded and established on November 1, 2000. The programs were initially offered in a school cafeteria, as the demands of the program services continued to be utilized, we moved to a community college utilizing various classrooms as they were available for about the span of two years. At this time, we served approximately 200 students combine with families within the community. I Can Ministry continued to experience growth we continued to share the college facility as this is easy access for those commuting.

In January 2001 I Can Ministry added its Spiritual program moving towards a local church for spiritual services rendered through singing, biblical reading, and prayers offered on behalf of families. Experiencing multicultural congregants, we continue to grow by leaps and bounds with this aspect of the program. I Can Ministry experiencing attendees growing significantly we added a musical and choir program for the pleasure of the community, with a

focus on worshipping God through special events and an avenue of therapy through making melody with spiritual hymns and songs. A method of healing spirit, and soul as it is demonstrated through the body. Bible study is held weekly during off scheduled services of the church regular meeting as we respect their services. This is a focus aimed at transforming the lives of the people within a community that experience low to moderate economic status.

I Can Ministry continues to unite the families and remain committed in its efforts to making an impact that can never be erased as we pave the way for rising generations. Knowing that, "I Can Ministry" is there for the community when called upon for its services will always be there. Upon completion of various programs, we ask that those recipients in return share their time, efforts, to be a mentor for those approaching completion. This is a proven method of giving back to the ministry, through staff volunteers. Helping to alleviate the expense of hiring staff to continue certain programs. Which we are grateful for the recipients' community services rendered.

I Can Ministry will remain committed to the call of programs and services that transform lives within the community. The current programming, with collaborative partnering time, talents, and resources I Can Ministry has branded itself for success, empowering, training, and directing educational programs for those coming from all avenues of life styles.

### Vision

I Can Ministry enrollees will build confidence and leadership skills, from the word of God, demonstrating their Spiritual growth. Extensive opportunities given to those involved without delay. Those opportunities will propel them into their goals, destiny, and honor members of the community. Their continued active participation will allow them to reach their goals, by obtaining scholarship, earning support of leaders, and joining their place as a community member in various positions.

### Mission

I Can Ministry Programs will strive to develop enrollees, spiritually, mentally, intellectually, physically, socially, and emotionally through gained relationships with community leaders' support, and stretch each individual to maximize their potential that resides within them. Never underestimating the power that is invested within them.

### Services

Our services since we established has grown from ten participants to two-hundred (200) participants. In January 2001 our Spiritual Program was added and spread quickly throughout the community. Some participants deemed it necessary to start the week on a spiritual level, testimony is that this service dictated their week of glory and success from attending.

In 2000 the program services that were from the establish commencing are reading, writing, math, science, tutorial, scholarship fund requesting for college, skills for life, eating healthy producing healthy community through gardening, financial training through banking, making individuals available to become homeowners, auto mechanics, technology for today.

I Can Ministry has developed collaborative relationships throughout the community and neighboring cities to remain committed to the vision and mission. They are: Local School Systems both public and private. College institutions, Banking Services, Farmers, Local Health Department, Auto mechanic shops, IT instructors. I Can Ministry works constantly with outreach initiatives to help make a difference in the lives of those attending the nonprofit programs offered in the community. We want to remain progressive and innovative as we focus on developing and meeting the demands of the total person.

### Market Analysis

This area can be described as a non-traditional community, due to the Arm forces dwelling within the borders of our community. Based upon the number of years those that completed and college enrollment, with an overall education in the area is extremely moderate. While 70% of the population age range is 25 and over have graduated from high school as a comparison to the national average of 85.1%, college grads 11.5% in the age ranges of 25 comparing to the nationally 27.8%. The analysis demonstrates concerns for this area to exceed is to maintain the programs that are offered through I Can Ministry: Spiritual Teaching; Youth of Low Income; Youth Problems; Financial Matters for Family, when observing the various areas there are concerns related to academics and Spiritual growth finding are their most significant need. There is a diversity in the area of lifestyles and racial/ethnic groups which the arm forces contribute to that analysis. As programs expand, I Can Ministry plans of expansion will allow a broader academics program to be implemented. By doing so it will bring the area to a national level of High School, College graduates to an increased percentage.

### Strategies and Promotion

I Can Ministry programs will continue to advertise in the following areas for promoting : All sources of media, flyers, mobile advertisements ads, radio and mailing brochures to newcomers in the area. A major strategy, as a method of connecting with families we will partner with families, present opportunities to individuals spiritually, intellectually, physically emotionally, mentally, to give them an edge on their goals to success. The staff will strive to help people make connections to obtain the necessary information to direct them towards goals and building Christian character.

I Can Ministry will establish a strategy team for the purpose of recruiting investors, donors, people that will partner and contributors to I Can Ministry programs. The team will be members of the BOD, families that share strategic financial planning and show their interest in the launching and long terms success for I Can Ministry. The team will meet and make all necessary connections to community leaders, and government officials, churches and philanthropic organizations to encourage people to utilize their power of influence to generate support for the programs offered, making the vision and mission happen for the people.

There will be an open house annually, there will be campaigns to be conducted to retain and inform potential donors of I Can Ministry programs. We will send letters with business cards invite to open house held to showcase I Can Ministry programs with testimonies of previous

constituents. Demonstrating their success from utilizing the programs offered through I Can Ministry.

### Managements/Staff

I Can Ministry Director will manage and support with the oversight of the day-to-day operations of the nonprofit organization. The Director's responsibilities will include hiring and supervising paid staff, volunteer staff, communicating with individuals, various communities, handling all concerns that arise in relations to the organization, manage the receiving and payable accounts, to the ensure that program sustainability and managing operations are intact. Director will work with an accountant for accurate financial reporting. All the financial report will be kept at I Can Ministry office in order that all Board Members have access to the financial operations. The ProCare Management Software will be utilized to easily computerized, to track all attendance, contributions and expenditures.

The hours of the programs will be from 8:30 a.m. to 6:00 p.m. The director of the program will supervise all full-time and/volunteer employees. Those employees who earn a salary, with earned degrees must be in accordance with the director's approval. If employees are full-time, they are expected to work 40 hours weekly and volunteers are asked to serve 15-20 hours a week to qualify for the annual banquet the organization promotes for all staff. Volunteers will be appreciated and honored, as they are pursuing their goals, they are encouraging others to do the same. At any given time, should the need arise the director will assist, if an overflow of people deems it necessary.

All employees are required to receive a refresher training in "People Skills" to ensure their empathy and sympathy towards those that are in need or suffering undo hardships. This training will take place at various locations throughout the community as a form of collaboration. Background checks are required for the staff engaging with children of the various programs. All volunteers must comply with I Can Ministry's safety requirements.

### Volunteers

Volunteers will always be a welcome, however we wish to have each individual request time allotted for their services. This will create a flow of sharing their community services and allowing them to build the hours need to participate in the annual banquet for honors. All volunteers must be interviewed and a complete background check by the Director. All volunteers must comply with I Can Ministry Programs requirements at all times.

### Financials

"Financial planning is the task of determining how a business will afford to achieve its strategic goals and objectives. Usually, a company creates a Financial Plan immediately after the vision and objectives have been set" according to Wikipedia. The Financial Plan describes each of the activities, resources, equipment and materials that are needed to achieve these objectives, as well as the timeframes involved. Financials are the proof that you have a continued

need of support from your contributors, and powerful in that you perform the aspects of your program to experience the success of each enrollee.

I CAN MINISTRY NONPROFIT ORGANIZATION  
Statement of Cash Flows  
For the Year Ended December 31, 2018

Cash Flow from Operating Activities

Receipts:

Contributions/Offerings 50,000

Event Receipts 21,000

Total Receipts: **71,000**

Cash Disbursements: (20,000)

**Net Cash from Operating Activities: 51,000**

Cash Flow from Investing Activities

Purchase of Property, Land, and Equipment (50,000)

**Net Cash from investing Activities: (50,000)**

**Cash Flow from Financing Activities**

Bank Loans 50,000

Repayment of Loans (10,000)

**Net Cash Provided from Financing Activities 40,000**

**Net Increase in Cash 41,000**

**Cash at Beginning of Year 10,000**

**Cash at End of Year 51,000**

I CAN MINISTRY NONPROFIT ORGANIZATION

Expenses

January,2019- July, 2019

<b>Income</b>	Jan-July 2019
Forward Income	\$51,000
General Income	\$50,000
Grants Income	
Total Revenue	\$101,000.00
<b>Expense</b>	2019
Salaries	35,000.00
Taxes	
Benefits	
Programs Related Expenses	20,000.00
Contractual Services	
Furniture & Equipment	8,000.00
Insurance	2,000.00
Property Maintenance	200.00
Rent	
Utilities	300.00
Phone/Internet	500.00
Technology & Building Maintenance	500.00
Ministry Related Expenses	1,500.00
Outreach Ministry Expenses	2,500.00
Community Expenses	3,000.00
Scholarship Fund Expenses	1,000.00
Equipment Technology	3,000.00
Misc.	1,200.00
Total Expense	74,700
NET INCOME	\$26,300.00

I CAN MINISTRY NONPROFIT ORGANIZATION  
THREE YEAR PROJECTIONS

Revenue	Year 1	Year 2	Year 3
Churches	30,000	33,000	35,000
Contributors	40,000	45,000	50,000
Events	20,000	22,000	30,000
Foundation Grants	25,000	28,000	32,000
Government Grants	27,000	30,000	30,000
<b>Total</b>	<b>142,000</b>	<b>158,000</b>	<b>177,000</b>
<b>Expenses</b>			
Salaries/Benefits	50,000	60,000	70,000
Contractual Services	10,000	20,000	30,000
Marketing	3,000	4,000	5,000
Printing	2,000	2,500	3,000
Supplies	3,000	3,500	4,000
Fundraising Exp.	5,500	6,000	6,500
Utilities	1,000	1,500	2,000
Rent			2,000
Equipment	3,000	3,500	4,000
	1,500	1,800	
<b>Total</b>	<b>78,000</b>	<b>102,800</b>	<b>126,500</b>
<b>Net Revenue</b>	<b>64,000</b>	<b>55,200</b>	<b>50,500</b>

Conclusion

I Can Ministry Programs is a ministry that came into establishment after meeting people with various life challenges and not knowing who, what, and when to move upon those challenges. As they looked adversity in the face and found themselves in depression, failure, and unwilling to be motivated by their personal life challenges. This ministry demonstrates dreams accomplished, goals set, and standing in position beside those that hurt for their personal growth, and strength. Knowing I Can Ministry will be there when no one else will stand with them. The circumstances do not dictate to them, but they act and become successful in life through I Can Ministry Programs.

**Liberty County Chamber of Commerce:**

<http://libertycounty.org/chamber-members/economic-development/> Shares their services to new and old members for in respect of public information. For profit and nonprofit companies utilize their services in Liberty County, GA to serve as an informative and research guide while directing them to success locally to globally businesses.

**The Internet:** [https://en.wikipedia.org/wiki/Financial\\_planning\\_\(business\)](https://en.wikipedia.org/wiki/Financial_planning_(business))

**Human Resources:** Addresses CEO and Employees of a business organization, their hiring and professional track records within their expertise. It ensures all missions and goals of the organization is followed through efficiently. Human resource is an alternative to finding employees who would best fill positions for the business with skills required.

**Financial Resources:** Funding is always a bridge to cross in any organization. Funding can be obtained through various sources. Financial institutions will review both loans and lines of credit to give the company a cutting hedge to financial success. Grants are rendered from private and public sources of all demographics on behalf of the organization. When viewing grants, understand that there are deadline dates to request them throughout the year. [www.grants.gov](http://www.grants.gov)

**Educational Resources:** Know what is available in your city, state, federal government available to nonprofit organizations as they assist those that are academically weak. These resources can be viewed through professional trade associations that are directed towards an educational industry. Also, the local chamber of commerce will share information towards this industry.

**Emotional Resources:** Use this resource as a support system for the attending your organization. Enroll your organization to a local professional group. As they are and hold “credentials” to handle legally those that are emotional disturb. This group with your prayer group will work hand in hand for those suffering from emotional distress. Never just assume your organization can do this. Those that are emotionally disturb should be placed in another category within your nonprofit organization. As you build character, courage, curiosity, and communications with your enrollees. Contact your local School System for youth, the adults should be recommended to their PCM(Primary Care Medical).

**Physical Resources:** Your organization will benefit from gyms and local YMCA to utilize for those attending your nonprofit programs for weight management. Here I encourage collaboration strongly with the YMCA. Some participants will deem private instructors or group to move them to a desired weight goal or proper health according to the physician. Your enrolled individuals may qualify for scholarship or reduce memberships. Contact your local YMCA for details.

**Marketing Resources:** For your organization is an advantage when you perform activities as campaigns, launches, events, and banquets. This builds strong people, organizations and empowers your programs. As well as you should advertise locally television infomercials. Marketing also deals with branding your organization. The Marketing Company; Phone: (812) 944-7728; Fax: (812) 945-9535; Email:[tmc@MarketingCompany.com](mailto:tmc@MarketingCompany.com)

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Thank You

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