806 Week One – Identify Resources Assignment

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In their book, *A practical guide for policy analysis: The eightfold path to more effective problem solving*, authors Bardach and Patashnik (2016) state the importance and diversity involved in policy analysis. In a discussion introducing the topic, the authors opine that policy analysis is "a social and political activity", that "concerns the lives and well-being" of a large number of people". Bardach and Patashnik (2016) further tout of policy analysis that it necessitates the involvement of various parties and professionals working in teams, across networks and organizations, including those in "program evaluation, program design, program management, public relations, planning, budgeting, and other functions.

In his management book, author Kotnour (2016) maintains the importance of a management strategy in *Management Development.* The author states, "management is a continuous process aimed at aligning everyday actions with the organization's long-term direction based on its customers' needs" (Kotnour, 2016). He further suggests having a strategic conversation where answers are derived to several strategic questions ultimately allowing execution of the strategic plan.

Russell and Russell (2006) assert that management must not only be installed, but instilled. The authors opine the difference, the gap they state, that often exists concerning lofty leadership words and the actions leaders take or neglect. In the book *Management Development*, the authors seek to outline the necessity of developing strategic thinkers within the organization in order to ensure that the strategic plan is executed.

Author Schein (2017) emphasizes the significance of various levels of analysis of culture around leadership in his book, *Organizational culture and leadership*. The author states that tangible and overt indicators of embedded assumptions defined in culture, as well as layers of "various espoused beliefs, values, norms, and rules of behavior that members of the culture use as a way of depicting the culture to themselves and others". Author Schein goes on to suggest three major levels of this type of analysis in both a collective and an individual modality.

References

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