

One of the most controversial topics as it relates to the purchase and personal use of computers, is the Mac user versus Microsoft PC user debate. Not all computers are created equal and when making an investment of this type much research is required. The first Macintosh computer was introduced on January 24, 1984. It was founded by the late Steve Jobs. It ran on its own operating system, included a mouse and had a graphical user interface. Its competition, the Microsoft PC, was founded by Bill Gates and Paul Allen on April 4, 1975 and it ran on a Windows operating system. Gates and Allen's invention has risen to monopolize the PC operating system market. However, comparing a PC with the newest Windows 10 operating system to a new MacBook with OS X is like comparing a Hyundai to a Lamborghini. When looking at security, operating system, and build quality as important components to making a purchasing decision, MacBook consumers would agree that their beloved computer wins every category.

Both, Windows based PCs and Mac OS X computers share similar operating features and benefits that users find appealing. Many consumers enjoy features like gaming, internet browsing, photo sharing and security which is offered by both system manufacturers. MacBook OS X makes gaming easy with the use of their Apple App Store. The App Store is a hub for gaming software and applications for users to enjoy. With an Apple ID, users can easily browse, download, and enjoy the game of the PC game of their choice within minutes. Windows 10 creators rolled out a new "Gamer Mode" for Windows PC gamers. Like the App Store, Windows Store offers gaming apps that pairs with the Windows 10 PC "Gamer Mode" to offer users the ultimate gaming experience.

Like gaming, internet browsing is another feature that many PC users are familiar with and is also one of the most used functionalities of the computer. Because the makers of operating-systems strive to keep their end-users safe when browsing the web, internet security remains a high priority for PC manufacturers. Computer security is the process of preventing unauthorized use of your computer's information. Theft and damage of hardware are two of the most common security threats among PC users. Both Mac OS X and Windows PC offers antivirus software to ensure the protection of consumers devices.

Both mac OS X and Windows 10 are clean, fast, highly capable operating systems. However, every PC design is made with its own unique features, comparing Mac and Windows

operating systems to apples is essential if your goal is to get the most for your money. Don't be surprised however, if the result of your research yields apples to oranges results. The two competitors have been known to add features to differentiate their products from the other competitor, which helps to generate revenue and new users.

Compared to the Windows computer, Macs are built to be more stylish and trendier of the two. According to an article, "Mac vs PC: Which Should I Buy?" (Alani 2010), "Apple has carved out the reputation for being the alternative choice for those that see themselves as an individual." Today's Apple devices have come along way from the original Apple Mac constructed 30 years ago. In fact, A recent higher-education survey cited by analyst Katy Huberty reveals that roughly 40 percent of college students say their next computer purchase will be a Mac." [Features like FaceTime, IMessaging, IMovie, and the ability to sync your PC with other Apple devices have all been some of the most appealing features to the younger generation.](#)

If increasing security against cyber-attacks is one of your top priorities when deciding on your next PC purchase, then the MacBook OS X is the computer for you. Today many PC users are running some version of MS Windows based platform, which makes it an easy target for attackers. Those building Malware would rather attack many users at once, giving them the advantage of more bang for their buck. Essentially, Macs are known to be a safer PC because of the lower number of viruses built to infect OS X, users are less likely to be infected. Mac OS users have been found to be safer than Windows PCs because they have fewer attacks focused on their systems.

In conclusion, all PCs are not created equal. Both operating systems come to the table with features that appeal to the consumer. However, consumers looking for individuality, security and functionality, are better off investing in the PC that will give them more bang for their buck and less stress with the potential of security attacks.

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