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Abstract

The following paper is about public speaking. In this paper, detailed and descriptive information about public speaking is included along with its different purposes. Public speaking presentation and delivery are also key elements in oration. There are ways of overcoming fear of public speaking when a person gives speeches to a live audience. This paper will include such challenges and the main aspects of public speaking.

Introduction

Have you ever had an opportunity to give a speech to a crowd of people? Whether to persuade, to entertain, or just to give factual information, speaking in front of people is a form of public speaking. In today's professional world, many professions require some type of public speaking to an audience. "Seventy percent of employed Americans who give presentations agree public speaking is critical to their success at work" (Gallo, 2014).

What is Public Speaking?

Public Speaking is a form of communication of a message to an audience. According to study.com (2017), public speaking is the process of communicating information to an audience. Public speaking includes a person speaks to a group of people to inform, demonstrate, motivate, or entertain in a structured, organized manner.

Purposes for Public Speaking

There are reasons why presenters give public speaking to an audience. One purpose for a public speaking speech is to inform an audience with useful and interesting information. For instance, education is a known profession where educators are constantly providing students with public speaking. Educators are always giving information about academic concepts to enhance student learning in which can lead to another type of speech.

"Demonstrative speeches are part of a number of professional job requirements" (McKenzie, 2012). Demonstrative speeches show an audience how to do or make something. This type of public speaking is required in many professional occupations.

Another type of public speaking is a persuasive or motivational speech. This type of public speaking allows the speaker to attempt and try to convince an audience to agree with the spoken words. According to Ian McKenzie (2012), persuasive speaking convinces people to change in some way where it is what they think, the way they do something, or they just start something they are not currently doing. This can influence people beliefs and attitudes toward something. Good orators can change the mind of people.

At last, entertaining a crowd with comedy, real-life stories, or just situations in a public setting is one of the known purpose for a public speaking engagement. People want to laugh and not feel so uptight during a speaking. Therefore, some speakers mostly always include some entertaining lines in any type of speech they give to an audience.

Whether someone speaks to inform, to demonstrate, to motivate or even to entertain an audience, public speaking is evident in the world today.

Public Speaking Presentation

The first thing most orator do is work on getting the audience hooked to his or her topic. Mainly, if an orator starts speaking straight to the topic, then it is more likely the audience will quickly become lost during the speech. Setting the tone is a way to help gear a public speaking event.

If a speaker knows what he or she is going to speak about, then he or she will be able to work on the presentation of the speech. Brainstorming a speech is essential for an orator. This is a time where the orator can outline the speech keeping the purpose in mind. This may include over planning ideas and even planning with considering a time limit for the speech. Some orators collect information about their speaking topic for their presentations.

Some audiences admire listening to orators being transparent. People desire to hear a person's own experience with a topic. Depending on the purpose for the speech, personal stories can gain the attention of a crowd.

It is also important for an orator to get data and support all claims with evidence to help the audience understand the speaking point. This will also allow the orator to be interactive with the people. Getting the people engaged in a speech will keep their attention longer. "Delivery can communicate your confidence and preparedness to your audience" (Speaking, 2017).

Body language plays a role in public speaking. Some people in the audience try establish a visual connection with the orator's speech. It is important for the orators to have great body language such as good eye contact, proper posture, and gestures to help them connect to the audience. An orator should make memorable statements so the audience will be sure to remember the spoken information.

Overcoming Fear of Public Speaking

"7% of Americans fear public speaking" (Khoury, 2017). When a speaker is well prepared with his or her speech, it tends to bring less anxiety during delivering the speech. However, most orators tend to be concerned and full of care about their public speeches. Therefore, fear sometimes interferes with an orator's moment for publicly speaking to people.

Preparation and confidence are beneficial to publicly speaking to an audience. If an audience feels an orator is unsure or nervous about his or her speech, then the audience will become less engaged and possibly fall asleep. According to the Regent University for Student Development (2012), practicing for an oration builds up an orator's confidence. When a public

speaker has confidence, the audience's attention span will last while being interested in the speech.

Standing in one spot while feeling uptight might also send a nervous message to the people. Voice control is important to have while speaking so the audience will not second-guess the speech. Finding time to sit down to listen to an orator for more than six minutes is a challenge for some audiences; moreover, it is important for an orator to take this in consideration.

Conclusion

The knowledge of public speaking is essential in every way to an orator. An orator must know his or her audience and the type of speech given to them. This helps the orator be prepared to give proper delivery of a speech. Public Speaking presentation is the key to every speech. Good presentation keeps the listeners engaged through the oration. Overcoming fear in public speaking comes with great preparation and stage presence. Public Speaking is evident in today's professions.

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