

Planning Your Career and Education

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### **Introduction**

According to Fralick Marsha, *College and Career Success*, planning for goals in one's life involves career research, education plan, and job search strategies. You will need to gain knowledge from one source or multiple sources as it relates to planning for your career and education. Education plays an important integral part of our career in the 21st century. The 21st century planning for your career and education is a world of difference, from what it used to be. Manual labors, technology, engineers, and allied healthcare careers have always been integrals for students planning their career. The observations students take in planning their career and education will position them for careers that could place them in positions of prestige and power as they prove their achievements and strengths. Companies will look at their cover letter and resume, seeking them for employment. You must demonstrate numerous aspects to employers such as your personality, your interests, your values. A career is a task that you provide a good or service performance causing the company to maintain or excel in their overall ratings. Your career activity is important to them through your education and talents, which works together and are essential to businesses, organizations, and companies of professionals in our world that has demands for competing. While planning your career and education, you will discover the potential that lives within you, and the essentials that corresponds to the choices you have made in career research, education plan, and job search strategies.

### **Career Research**

The first step when approaching a career is to know your personality. We need to define ourselves, to succeed in a career. Knowing your personality will help ease the process of choosing from multiple careers. You need to discover how to know your personality for a career.

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When defining your personality type, you discover that there are four dimensions to perform an assessment (pg. 39).

First you want to review the extraversion or introversion. Extraversion will focus on the world outside themselves, while introversion will focus their energy on the world inside of themselves. Second, you will review the sensing or intuition personality type. Sensing type uses the senses to take in information (what they see, hear, taste, touch, and smell), while the intuitive personality type will rely on instincts and focus on “what could be” (pg.42). Third, you will review the thinking or feeling personality type. Thinking will decide based on logic, while feeling, will decide based on what is important to them and matches their personal values (pg.44). Fourth, you will review the judging or perceiving personality types. Judging, likes to live in a structured, orderly, and planned way, and are happy when their lives are structured, while perceiving likes to live in a spontaneous and flexible way, and are happy when their lives are open to possibilities (pg. 46).

After reviewing and defining your personality type, do not feel inferior to others because all are unique. This assessment may surprise you, but you will understand traits and characteristics you didn't know about your personality type before. By reviewing and defining your personality type, you will then follow a career planning search tailored to your personality type and interests.

### **Interests**

Career research comes with an individual's interests. Interests are the likes of an individual to pursue within their career choice. Their interests should include their personality, family life, morals, and their environment. The O\*Net Interest Profiler is a great source to use in your infancy stage of career research, assisting you in finding your career interests. There are

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several different types of interest you can analyze to help with your career search. First, there is realistic interests, which are practical and hands-on. Next there are investigative interests, which relates to work activities that should do with ideas and thinking. Further, there are artistic interests, which relates to activities that deal with the artistic side of things, such as forms, designs, and patterns. Next there are social interests relates to activities that assist others and promote learning and personal development. Also, there are enterprising interests, which relates to activities that should do with starting up and carrying out projects, especially business ventures. Finally, there are conventional interests, which relates to work activities that follow set procedures and routines (pg. 79). These interests will assist anyone that is seeking a career tailored for their personality and interests. By following the Interest Profiler, it will help you as an individual to continue your values.

### **Values**

Values are what we think is important and what we feel is right and good. Our values are what we are made of. They are gathered from factors we should not ignore when deciding on a career. Career values demonstrates our core beliefs of what is deemed important in our career choices. They tell the world and those that are in communications on a daily operation with you who you are. Values can come from many backgrounds and sources such as family, associates, religion, culture, society, and the era in which we live. There are ten most important values around the world: achievement, benevolence, conformity, hedonism, power, security, self-direction, stimulation, tradition, and universalism. So often those values are connected to our talents (pg.87).

### **Talents**

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Talents are just as important as personality types, career interests, and values during the process of the career research because talents help to make your career and employment pleasurable. The career engagement comes to action when you are engaging your talents that are customized with your signature themes added to your work task. For example, if I am employed as an artist to draw for a company, then I would sign off on my performance for two reasons: authenticity and my signature, which approves my work. Your talents are putting your values into action, from career research to an education plan.

### **Education Plan**

Just as you have an action plan for emergencies of life, you need to have an education plan. Education plan is a process of defining your program of study and career goal. This is performed by your adviser, counselor, or by yourself if you know what you want to do. There are eight steps in planning for your education. First, take your college entrance or assessment tests before you apply to colleges. Always check with the website, admissions office, or your adviser to gain knowledge of what exams are required. Second, take English the first semester, and continue each semester until your English requirement is complete. If you have chosen a four-year college, you will be required two semesters or three quarters of college-level English. This also depends on your placement exam. If your score is too low, you may have to enroll in a review course first. Third, start your math classes early, preferably in the first semester. Enroll in the required math courses until you have finished your requirements for your degree. Fourth, take the required core courses for your major. You will need to put these classes on your education plan. Remember, there are different plans for students that transfer or are obtaining an associate's degree. An advisor will shadow you throughout this process to ensure you are on the right track.

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Fifth, prepare for your major. Start on your major requirements as soon as you finish your core classes. If you don't know what you want to major in, then start on the general courses. While doing so, think about what career path you wish to accomplish. Sixth, check prerequisites courses you need to accomplish. These are classes that are required for other classes. They are printed in the college catalog for your knowledge. Seventh, make an educational plan, this should include all courses that are required to graduate. Your most powerful tool in college, is your college guide, which keeps you from falling short of classes prior to graduation. Finally, check your plan with a college advisor. The advisor is there to ensure you do not enroll in classes that are not needed. By following these steps, this will prepare you for graduating on time or early, which gives you the advantage of job search strategies early in your planning your career employment.

### **Job Search Strategies**

After you have assessed your personality, interests, values, and talents, the next step is to learn about the working world. You have been educated and have proven your accomplishments and strengths and now are ready for employment with the best company, organization, or entrepreneurial. Job searching strategies will help to expedite your employment. This is done first with a cover letter and resume followed by some form of personal communication by phone, email, and thank you letters. This makes it easy for companies to follow-up with you, if there is a need to reach out to you for employment. Second, you will need to establish connections, ensuring employers know your name. Adding these companies on social media, such as Facebook and LinkedIn Groups, can also be a plus. The job market is full of competitors seeking for employment. Therefore, you need to persuade them you are the best candidate for the position, and you meet all hiring criteria, ensuring them they will see productivity rise, meeting

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demands on time, and that you are the staff member with multitasking skills, the durability, talents, interest, and values the company policy and procedures.

### **Summary**

Planning your career and education is a guide to express the process of your career, which further prompts employment in a timely manner after graduation and a career with a five-star company, organization, or CEO of your own company. This is exemplified in your interests, values, talents, and education plan. You surpass all others, and can gain employment with a 90-day promotion status based on your performance of productivity, demands, and multitasking. It is important to thank all those involved in your elevations of life, such as family, college advisers, professors, and clergy. Their prayers, guidance, and words of encouragement were all an essential part of your career and education process.



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Work Cited

Fralick , M. (2016). *College and Career Success* (7th ed.). Dubuque, IA: Kendall Hunt Publishing.