

Case Study #1

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While I analyzed both company's well detailed strategic plans for the stakeholders, although it was somewhat difficult in my opinion. The company I chose to analyze closely was The ABC Service Agency. This company having a table of contents for its important topics of the company was very helpful to identify some of the company's stakeholders. Once I learned the definition of a stakeholder and their role in companies made my analyzing easier to identify.

I believe the stakeholders of The ABC Service Agency are the Board of Directors, Staff, Primary and Supporting Partners, Customers, and Volunteers. I believe they are all stakeholders because they are people or a group that can make a claim on the company. Finding them as stakeholders was very difficult because not knowing the job description of each person was hard to understand while analyzing. Even though some stakeholders were hard to find, others were obvious to find because of their roles in the company.

The stakeholders of this company are very important assets and will also help the company work at successful pace. I assume if all the stakeholders work together the company will always be successful in every aspect and goal. All stakeholders knowing their job descriptions and their importance to the company will also help the company's success rate. As the

company grows so will the stakeholders and their roles in the company will grow as well.