

Ethos

“ I have the honor of serving as president of the Southern Christian Leadership Conference...” Dr. King stated that he was the leader of the Southern Christian Conference to justify and notify the Clergymen why he have the ability to write such as the one he had just written.

“ Just as the prophets of the eighth century B.C. left their villages and carried their “ thus saith the Lord “ far beyond the boundaries of their home towns, and just as the Apostle Paul left his village of Tarsus and carried the gospel of Jesus Christ to the far corners of the Greco world, so am I compelled to carry the gospel of freedom beyond my own home town.”

He used ethos when he brought the bible story to compare and justify why he is Birmingham AL, and doing the marches and the peaceful protest in the South of America.

Logos

“Injustice anywhere is a threat to justice everywhere.”

Dr. King was using this logic to actually being able to explain the injustice in Birmingham AL, and throughout Alabama. Even though he live in Atlanta, Gorgia doesn't mean that him and other blacks in America is not being effected or bother by the injustice going on in the state Alabama and the city of Birmingham Alabama.

“Nonviolent direct action seeks to create such crisis and foster such a tension that a community which has constantly refused to negotiate is forced to confront the issue.”

Dr. King was using this logic to explain if both parties were willing to negotiate, this will cause a direct action for both parties to eventually be able to come and have a negotiation, to resolve the tension between one another.

Pathos

“ ...when you suddenly find your tongue twisted and your speech stammering as you seek to explain to your six year old daughter why she can't go to public amusement park that has just advertised on television, and see tears welling up in her eyes when she is told that Funtown is closed to colored children...”

Dr .King was using this as way of showing pathos , because the child was very upset, due to the fact that she couldn't go to Funtown just because the color of her skin and that only whites were able to partaken in Funtown. The whites don't understand and will never understand or even grasped what the Black community had to go through every minute of everyday.

“When you have to connect an answer for a five year old son who is asking: ‘ daddy, why do white people treat colored people so mean?’”

Dr. King was using this statement to show how a young black boy had an emotional appeal when he asked his father on why whites are mean to colored people. It shows how bad blacks are being treated badly, it's so mad the young are even seeing the wrong doing.