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ENG 131 07

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Kings Use Of Appeals

Find 2 examples each of King's use of ethos, logos, and pathos in Letter from Birmingham Jail. Underneath each example, tell what King is responding to or making a statement about. Type the assignment in a word document, and submit the assignment to the Dropbox labeled King's Use of Appeals.

ETHOS- the characteristic spirit of a culture, era, or community as manifested in its beliefs and aspirations. (CREDIBILITY)

- King talks about how he has partnerships with many organizations and churches down south. He was making a statement on how he has had ties with many organizations establishing his credibility.
- King talks about how he was invited to Birmingham to participate in a nonviolent protest. This shows King's establishment when it came to the clergymen and gave him credibility.

PATHOS- a quality that evokes pity or sadness. (EMOTIONS)

- King uses *pathos* when he gives examples of what happens to Afro-Americans frequently while police stand by and do nothing. King attacks emotions by addressing the harsh truth of injustice
- King also uses pathos when he talks about how mothers and fathers are lynched and siblings are drowned because white men felt like it. King is talking about the feelings that people feel on both ends. Shows how injustice happens and why.

LOGOS- used to refer to the use of logic and reasoning in crafting a piece of persuasive writing or rhetoric (LOGIC)

- "Any law that uplifts human personality is just. Any law that degrades human personality is unjust. King is responding to unjust laws and how the effects someone using logos.

- All segregation statutes are unjust because segregation distorts the soul and damages the personality. King is making a statement about segregation and the logistics of how the statutes represent injustice such as segregation.