

Chapter 9 Vocabulary

1. Presentation Aids – the resources beyond the speech itself that a speaker uses to enhance the message conveyed to the audience
2. Olfactory – of or relating to the sense of smell
3. Gustatory – of or relating to the sense of taste
4. Chart – graphical representation of data (often numerical) or a sketch representing an ordered process
5. Graph – a pictorial representation of the relationships of quantitative data using dots, lines, bars, pie slices, and the like
6. Line Graph – a graph designed to show trends over time
7. Bar Graph – a graph designed to show the differences between quantities
8. Pie Graph – a graph designed to show proportional relationships within set of data
9. Pictograph – a graph using iconic symbols to dramatize differences in amounts
10. Diagrams – drawings or sketches that outline and explain the parts of an object, process, or phenomenon that cannot be readily seen
11. Tone – the attitude of a given artifact (humorous, serious, light-hearted, etc.)