

Name:

Date:

Class-section:

BA130 Module Test 2 (Chapters 5 & 6)

Please give the correct answer.

- 1. List the three basic forms of business ownership: Sole Proprietorship, Partnership, Coporation**
- 2. Why do people incorporate?: It is a good way to protect personal assets.**
- 3. What is a franchise? Give me an example of a franchise.: An arrangement that allows one to purchase the right to sell goods and services of another. Ex: Subway**
- 4. What is a cooperative?: Business owned and controlled by the people who them—producers, consumers, or workers with similar needs who pool their resources for mutual gain**
- 5. Give 4 reasons why people start their own businesses.: Opportunity, Profit, Independence, Challenge;**
- 6. List the attributes of successful entrepreneurs.: Self-directed, Self-nurturing, Action-oriented, Highly energetic, Tolerant of uncertainty**
- 7. What is a micropreneur?: Entrepreneurs willing to accept the risk of starting and managing a business that remains small, lets them do the work they want to do, and offers a balanced lifestyle**

- 8. What is an intrapreneur?: A creative person who works as an entrepreneur within a corporation**

- 9. Why are small businesses important to the U.S. economy?: They account for over 50% of the GDP.**

- 10. What hints would you give someone who wants to learn about starting a small business?: Learn from others, Get some experience, Take over a successful firm;**