

Nia&Norris

Executive Summary

(the most important part of your business plan)

This business would be a collaboration of a Barber shop and a Salon. As a start-up company and newly business owner this business would be a corporation type of business. For the purpose of this business is to offer and meet all the desires of the surrounding communities in South Carolina with both a barbershop and a hair salon service. The three pillars this business have set forth are providing the **Best** quality service with reasonable charges, **Best** Customer service in the area, and **Great** employee appreciation. In Addition, the goals for this business within the first three years are to be in the Top Three Hair in South Carolina, ability to offer six scholarship to high school and college students, build the foundation of the employees as a family.

With this business, it will allow individuals to be able to come and fellowship while waiting to be served with an appreciative style of their choice and provide customers with other hair tool such hair products, hair caps, brushes, and so much more.