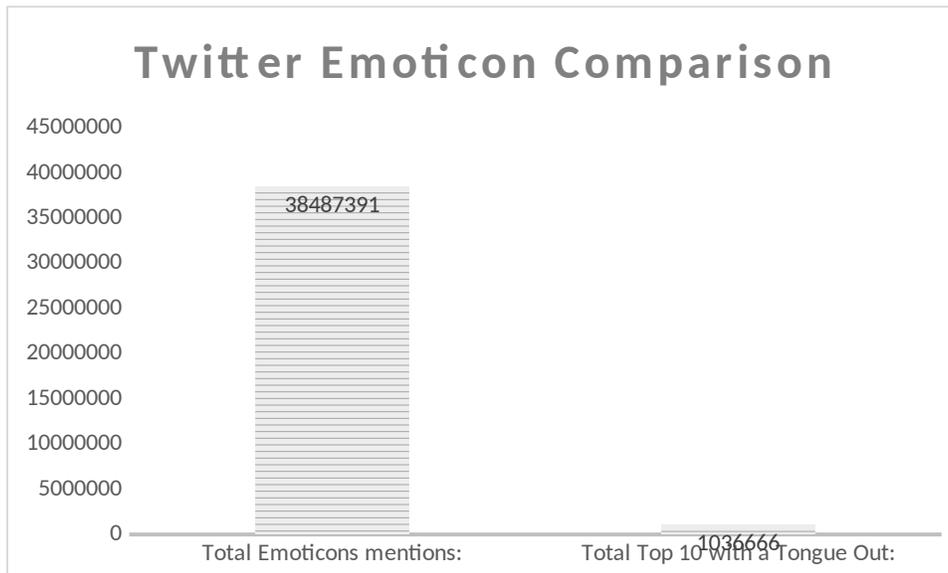


A Social Media Intervention



Social Media plays an important role in how we communicate in today's society. We use emojis or emoticons to converse emotions in multiple expressions. With the help of our Mass Communications Professor, Dr. Alexander Gorelik, he took it upon himself to record data of the amount of times 1,500 emoticons were used on Twitter. I decided to challenge the data to specifically separate a small majority of the analytics. I've noticed that there was a small majority of emoticons with a P describing it, which means emoticons with the tongue out. I narrowed it down to the Top 10 uses of the emoticons and it was 1,036,666 out of 38,487,391, which means it is a total of 3% of the entire mentioned emoticons.