

Chapters 4, 5, 6, Vocabulary.

Chapter 6

Bridging statements - a type of connective that emphasizes moving the audience psychologically to the next part of a speech

Signposts - a type of connective that emphasizes physical movement through the speech content and lets the audience know exactly where they are; commonly uses terms such as First, Second, Finally

Transitions - a type of connective that serves as a bridge between disconnected (but related) material in a speech

Internal previews - a type of connective that emphasizes what is coming up next in the speech and what to expect with regard to the content

Internal summaries - a type of connective that emphasizes what has come before and reminds the audience of what has been covered

Connectives - a phrase or sentence that connects various parts of a speech and shows the relationship between them

Parallelism - the repetition of grammatical structures that correspond in sound, meter, and meaning

Spatial pattern - an organizational pattern for speeches in which the main points are arranged according to movement in space or direction

Chronological pattern - an organizational pattern for speeches in which the main points are arranged in time order

Chapter 5

Peer-review - a review process in which other scholars have read a work of scholarly writing (usually articles, but sometimes books) and evaluated whether it meets the quality standards of a particular publication and/or discipline

Periodicals - works that are published on a regular, ongoing basis, such as magazines, academic journals, and newspapers

Secondary Sources - information that is not directly from the firsthand source; information that has been compiled, filtered, edited, or interpreted in some way

Primary Sources - information that is first-hand or straight from the source; information that is unfiltered by interpretation or editing

Primary Research - new research, carried out to acquire data first-hand rather from previously published sources to answer specific questions or issues and discover knowledge

Chapter 4

Central Idea Statement - a statement that contains or summarizes a speech's main points

Specific Purpose Statement - an infinitive phrase that builds upon the speaker's general-purpose to clearly indicate precisely what the goal of a given speech is

General Purpose - the broad, overall goal of a speech; to inform, to persuade, to entertain, etc.