

Elasticity Practice Calculations. Show all of your work and interpretations.

- 1) According to *WSJ* data, in 2006 a gallon of milk was \$2.99. In 2007, a gallon of milk was \$3.90. Let's assume that demand for milk decreased slightly from a gallon (128 oz.) to 120 oz. from 2006 to 2007. Calculate the price elasticity of demand for milk over this time period.

$$\begin{array}{l} (Q_1, P_1) \quad (Q_2, P_2) \\ (128, 2.99) \quad (120, 3.90) \end{array}$$

$$\frac{Q_2 - Q_1}{(Q_2 + Q_1)/2} \times 100 = \frac{(120 - 128)}{(120 + 128)/2} \times 100$$

$$\frac{-8}{124} \times 100 = -6.45\%$$

$$\frac{P_2 - P_1}{(P_2 + P_1)/2} \times 100 = \frac{(3.90 - 2.99)}{(3.90 + 2.99)/2} \times 100 = \frac{.91}{3.445} \times 100 = 26.4\%$$

$$\frac{\Delta Q}{\Delta P} = \frac{-6.45}{26.42}$$

$\frac{-6.45\%}{26.42\%}$

$\boxed{.24}$

price elasticity for milk

- 2) The office vacancy rate for New York City in 2006 was 13.8% in the 2<sup>nd</sup> Q. This office vacancy rate declined to 13.5% in the 3<sup>rd</sup> Q. The office rent was \$21.41/sq ft. in the 2<sup>nd</sup> Q. and \$21.90/sq ft. in the 3<sup>rd</sup> Q. What was the demand response to this slight change in office rent?

$$\begin{array}{l} (Q_1, P_1) \quad (Q_2, P_2) \\ (13.8, 21.41) \quad (13.5, 21.90) \end{array}$$

$$\frac{(13.5 - 13.8)}{(13.5 + 13.8)/2} \times 100 = \frac{-0.3}{13.65} \times 100 = -2.20\%$$

$$\frac{(21.90 - 21.41)}{(21.90 + 21.41)/2} \times 100 = \frac{.49}{21.65} \times 100 = 2.26\%$$

$$\frac{-2.30}{2.26} = -1.01$$

demand response to this slight change in office rent

- 3) For 2012, according to the *WSJ* (10/3/12), office rents in the country as a whole went from \$28.23/sq ft. to \$28.29/sq ft. from the 2<sup>nd</sup> Q. to the 3<sup>rd</sup> Q. Likewise, over the same period, the office vacancy rate went from 17.1% to 17.2%. Calculate the elasticity for office vacancy in the U.S. in 2012 from the 2<sup>nd</sup> Q. to the 3<sup>rd</sup> Q.

(Next page)

Q<sub>2</sub>(Q<sub>1</sub>) Q<sub>3</sub>(Q<sub>2</sub>)  
(17.1, 28.23) (17.21, 28.29)

$$\frac{28.29 - 28.23}{(28.29 + 28.23)/2} \times 100 \quad \frac{.06 \times 100}{28.26} = .21$$

$$\frac{17.2 - 17.1}{(17.2 + 17.1)/2} \times 100 \quad \frac{.1 \times 100}{17.15} = .58$$

$$\frac{.21}{.58} = \boxed{.36}$$

elasticity for  
office vacancy  
in the U.S in 2012  
from Q<sub>2</sub> to Q<sub>3</sub>