

1. What are some ways the word “theory” is used in popular culture? How might the news media, businesses, or politicians use “theory” to sway public opinion?

Popular culture has a way of influencing a person attitude towards certain topics. In another way, popular culture studies is the study of popular culture from a critical theory perspective. The media or any other outlet made for the public can used theory to sway public opinion in a number of ways. For example, certain media platforms, the shadroom posts a lot of celebrities and their situations out the public. If the shadroom says one thing about the celebrity, more people are known to believe it because that page is the main source to find out gossip or any information about a specific person. On the other hand if the celebrity who is being talked about goes on about the situation in a different matter, It would cause a confusion between the actual truth and what it is exactly. The shadroom uses theories about a lot of celebrities to sway public opinion within the people of our community.

2. What is parsimony and why is it important?

Parsimony is a the concept that simple is better. It is a useful concept which can guide your reasoning and decision making in many cases. It identifies the simplest and most accurate explanation for brain processes and human behavior.