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Date:

BA130 Module 1 Test
Short Answer Test
Please answer the questions below. Place your test in the drop box-Module 1 Test.

1. **List the stakeholders of Subway.**
   Answer: suppliers, customers, employees, associates, franchisees, sandwich artists, communities, government agencies, and NGO partners.

2. **List the three benefits of technology.**
   Answer: engagement, knowledge, and collaboration

3. **What are the two branches of economics?**
   Answer: microeconomics and macroeconomics

4. **What is brain drain?**
   Answer: the departure of educated or professional people from one country or field to another for better pay or living conditions.

5. **List the key economic indicators that reveal the health of a country.**
   Answer: The GDP, Stock Market and Inflation.

6. **Define fiscal policy and monetary policy.**
   Answer: Fiscal policy: the use of government revenue collection. Monetary Policy: the policy adopted by the monetary authority of a nation to control the interest rate

7. **What is a multinational corporation?**
   Answer: A enterprise producing goods or delivering services in more than one country.

8. **Define tariffs and embargo.**
   Answer: A tax or duty to be paid on a particular class of imports or exports

Embargo : An official ban or trade or other commercial activity with a particular country.

9. **Define legality and ethics.**
   Answer: Legality: the quality or state of being in accordance with the law.
   Ethics: Moral principles that govern a person's behavior or the conducting of an activity.

10. **What are the three questions that you should ask when making an ethical decision?**
    Answer: 1. Does your decision conflict with any of the core ethnical values?
    2. how will your decision affect others?
    3. Would your decision be perceived as unethical?

11. **List the two types of ethics code.**
    1. Compliance based ethics code
    2. Integrity- based ethics code