

Efficiency in fundraising and distributions to cause-related social profit enterprises

Assignment for

SM 433 Ethics in Sports

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Berber, P., Brockett, P.L., Cooper, W.W., Golden, L.L., & Parker, B.R. (2011). Efficiency in fundraising and distributions to cause-related social profit enterprises. *Socio-economic Planning Sciences*, 45, 1-9.

From the peer reviewed article Philip and Patrick wants the reader to understand that managerial efficiency is as important in social profit enterprise as in traditional financial profit organizations. The example use will be a model that would show evidence of how efficient the assessment would be for both fundraising and utilization when use for the same cause. They thought a two stage data employment analysis would help with a more accurate way to gain logical investigating results for international organizations. The approach showed for a much more reliable representation of sources that improved its performance in the fundraising field. The model was examined it shows some statistics for when they would run at the same time. There were some logical results to show the differences in the input for resources of charitable organization.

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