



## Your Top Occupational Themes



	CONVENTIONAL	ENTERPRISING	REALISTIC
<b>INTERESTS</b>	Organization, data management, accounting, investing, information systems	Business, politics, leadership, entrepreneurship	Machines, computer networks, athletics, working outdoors
<b>WORK ACTIVITIES</b>	Setting up procedures and systems, organizing, keeping records, developing computer applications	Selling, managing, persuading, marketing	Operating equipment, using tools, building, repairing, providing security
<b>POTENTIAL SKILLS</b>	Ability to work with numbers, data analysis, finances, attention to detail	Verbal ability, ability to motivate and direct others	Mechanical ingenuity and dexterity, physical coordination
<b>VALUES</b>	Accuracy, stability, efficiency	Risk taking, status, competition, influence	Tradition, practicality, common sense

## Your Personal Styles



<b>WORK STYLE</b>	Depending on the work, may prefer working alone or in a group. May enjoy social situations or be more reserved.
<b>LEARNING ENVIRONMENT</b>	Prefers hands-on learning environments. Learns by doing. Prefers short-term training to achieve a specific goal or skill.
<b>LEADERSHIP STYLE</b>	Is comfortable taking charge of and motivating others. Prefers directing others to doing the job alone. Enjoys initiating action. Expresses opinions easily.
<b>RISK TAKING</b>	Evaluates new and original ideas before making a decision. Willing to take calculated risks with supporting information.
<b>TEAM ORIENTATION</b>	Prefers working on teams. Enjoys collaborating on team goals. Likes problem solving with others.

## Your Career Interests



<b>SALES</b>	Developing new prospects, entertaining clients, traveling for business. Selling products or services, working with salespeople
<b>TAXES &amp; ACCOUNTING</b>	Doing tax accounting, tracking profits and losses of a company, analyzing data. Working in financial accounting and tax preparation
<b>OFFICE MANAGEMENT</b>	Organizing records or files, coordinating office activities, managing and ordering inventory. Interest in office coordination activities and supervision
<b>MARKETING &amp; ADVERTISING</b>	Developing advertising campaigns, evaluating profits for new products, collecting consumer information. Working in advertising and marketing activities, including research and development of advertising campaigns for products and services
<b>FINANCE &amp; INVESTING</b>	Analyzing financial data, managing investments, financial planning and budgeting. Interest in managing money and investments
<b>ENTREPRENEURSHIP</b>	Owning your own business, developing business opportunities, working from a home office. Developing and managing new business opportunities