

## Chapter 5 and 6 learning activity

Chapter 5 was about choosing a topic and chapter 6 was about analyzing your audience. Chapter 5 is about: First you must choose a topic and most audiences are like how does this involve me or affect me? You must write a speech for certain demographic, age appropriate, religion, race or ethnic background. You must be careful not to offend groups. You may hand out questionnaires as to do situational analysis. Make sure you do research on your topic and be prepared to answer questions. Chapter 6 is about analyzing your audience. You may have to adapt to your audience's situation, such as find out what they believe and try to get them to see both sides of a situation. You would not have a speech for college age people, when you are speaking to a retired group of people. There is too much of a generational gap.