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Fundamentals of law
Article 3 response

This week's article focuses on HIPPA in the 21st century. Since the turbulent introduction of HIPPA in the summer of 1996 the HIPPA has turned the corner and strengthened patient privacy rights. It became even more enhanced with the enactment of Hitech in early 2009 which assured in new privacy protections and disclosure rules for electronic health systems. Fast forward to March of 2018 President trump signs off My Health data systems which encourages online patient portals and greater online access to health information for patients. It also allows for patients to share their information with other online health services. This is may be a bold step forward in technology and patients access but it likely will come at the expense of patient privacy. HIPPA up to now has strengthened patient privacy and has performed far better than its initial expectations. Now HIPPA faces a daunting task like never before. How do you protect patient's rights in the modern online wild west world that is the internet? There is seems to be a delicate balance between access and privacy. The doors are now wide open for predatory online businesses to start finding ways to circumnavigate existing privacy laws which have little power in the online domain and start finding ways to corner, gauge, and covet patient information through invasive marketing techniques. The era of Big Data raises many security questions? Will patients be made Liable for starting a trend of disclosing too much information online? Have online health services already gone too far in gaining information? For HIPPA to succeed in the era of Big Data it will need to enact a way to govern online patient information transactions to protect patient's rights. Making online businesses publicly disclose what kind of information it collects and what it does with that information should be a requirement. Profiteering off of patient information should be examined and different levels of fines should be determined, enacted, and, enforced. There should a required level of privacy protections and a require level of business transparency that is forthright and in good standing with sound business practices.

HIPPA going forward can tackle the challenges of online privacy protection by developing online protection guidelines for both the patient and the provider.